



**SUSTAIN
OLIVE**



PRIMA
IN THE MEDITERRANEAN AREA



Co-funded by the
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This project is part of the PRIMA programme supported by the European Union


SUSTAINOLIVE

Deliverable D 7.2 Communication tools: website, social media, news stories, videos, practice abstracts and booklets (T7.1 and T7.2)

D 7.3 Practice abstracts, booklets and videos summarising the results and recommendation of the project for stakeholders

WP7. Dissemination, communication, training and demonstrative events

Novel approaches to promote the SUSTAINability of OLIVE cultivation in the Mediterranean basin

	Document:	D7.2 and D7.3 Communication tools: website, social media, news stories, videos, practice abstracts and booklets (T7.1 and T7.2)		
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DISSEMINATION LEVEL

X PU = Public, fully open

APPROVALS

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Task Leader: Alejandro Gallego Barrera

WP leader: Alejandro Gallego Barrera

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Acknowledgement

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EXECUTIVE SUMMARY

This document contains the dissemination and communication actions of the SUSTAINOLIVE project. SUSTAINOLIVE is a project funded by PRIMA H2020 Section 1 under the topic: Improving the sustainability of Mediterranean agro-ecosystems. SUSTAINOLIVE aims to enhance the sustainability of the olive oil farming sector throughout the implementation and promotion of a set of innovative sustainable management solutions that are based on agro-ecological concepts, and on the exchange and co-creation of knowledge involving multiple actors and end-users of the olive oil sector.

The document has been prepared as part of SUSTAINOLIVE Work Package (WP) 7 and corresponds to the deliverables 7.2 and 7.3 of SUSTAINOLIVE. These two deliverables consist of a compilation of the dissemination and communication tools and activities targeted to the main actors of the olive sector and the society that have been developed during the 4 years of the project. In order to facilitate the dissemination of the main results of the project by the partners of SUSTAINOLIVE to the targeted stakeholders and actors, TKV prepared guides and templates adapted to the various dissemination tools. Tools and activities to communicate and disseminate the main outcomes of SUSTAINOLIVE include:

Public website with official information on the project, such as partners, collaborators, and with downloaded version of all the materials produced by the project. The website has been updated weekly since its start-up in month 2 of the project, far exceeding TKV's responsibility to update the page 4 times a year.

The social media: project partners that already have social media activities were involved using their channels to disseminate SUSTAINOLIVE outcomes in different countries and languages. A specific page of the project has been created on LinkedIn, Facebook, Twitter, Youtube and ResearchGate in order to have a broad dissemination to the scientific community, farmers and general public.

Project visual identity: logo and the corresponding guidelines for the use of the project's visual identity and official communication activities, and include templates for practice abstracts, briefings, slide presentations, booklets and video visual identity.

Videos: in the submitted version of the project 10 videos were planned. However, TKV has produced 46 videos to introduce the project and to report events such as farm days and planned visits, and to show different good practices for a sustainable olive grove, with a simple and clear language which allows to transmit the information of STSs and all the aspects related to those good practices. The videos have been disseminated on the Youtube channel created for the project, social networks and the project website. A short introductory video introduces the project, and approximately 30 videos show the interviews to introduce our partners and producer during visits. Articles and News stories on the project updates and its outputs (results, publications, events and videos) have been published monthly and disseminated using partners' communications channels. SUSTAINOLIVE News stories have been translated into their languages and disseminated through existing national and European newsletters managed by partners in order to reach wider audiences.

We would like to highlight the effort made by the University of Jaén, which since the beginning of 2022 has been actively involved in preparing practice abstracts that greatly reinforce the communication of research results in clear and didactic language with a series of recommendations aimed at improving the sustainability of olive cultivation. These weekly publications have made possible to improve communication and dissemination actions along the Mediterranean basin thanks to the active involvement of partners from different countries who have provided translations into the official languages of SUSTAINOLIVE. The impact of the dissemination and communication activities is very high, as visualizations, downloads and social media reaction account for more than 300.000. The metrics on the impact of the different tools and activities are shown in the last pages of this document, and they speak for themselves.

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1.Introduction

WP7. Dissemination, communication, demonstration and training. This WP will aim at building an effective strategy to communicate and disseminate all project activities and outcomes and to raise awareness of the work and relevance in SUSTAINOLIVE across the scientific community, stakeholders, end-users and the general public. WP7 will also aim to ensure that olive grove farmers and other actors along the production

chain (industry, cooperatives, policy makers and regulators) can effectively apply methods and materials resulting from SUSTAINOLIVE. Activities under this WP includes: Communication and Dissemination Plan, Communication tools, Scientific dissemination tools, Training and Demonstration activities, and Implementation guidelines for STSs aimed at different target groups (farmers, industry and policies).



1.2 Partners

The SUSTAINOLIVE consortium is made up of 22 entities from Spain, Portugal, Italy, Greece, Tunisia and Morocco and includes 8 universities, 4 research centers, 9 olive growers associations and a company for the dissemination and promotion of the olive grove

sector. In this way a high degree of complementary multi and inter-disciplinarity is achieved by including olive growers, agronomists, soil ecologists, ecophysiologicals, entomologists, botanists, process engineers, surveyors, landscape ecologists, biochemists, sociologists and historians, among others, in the consortium.

Universities:



Investigation centers:



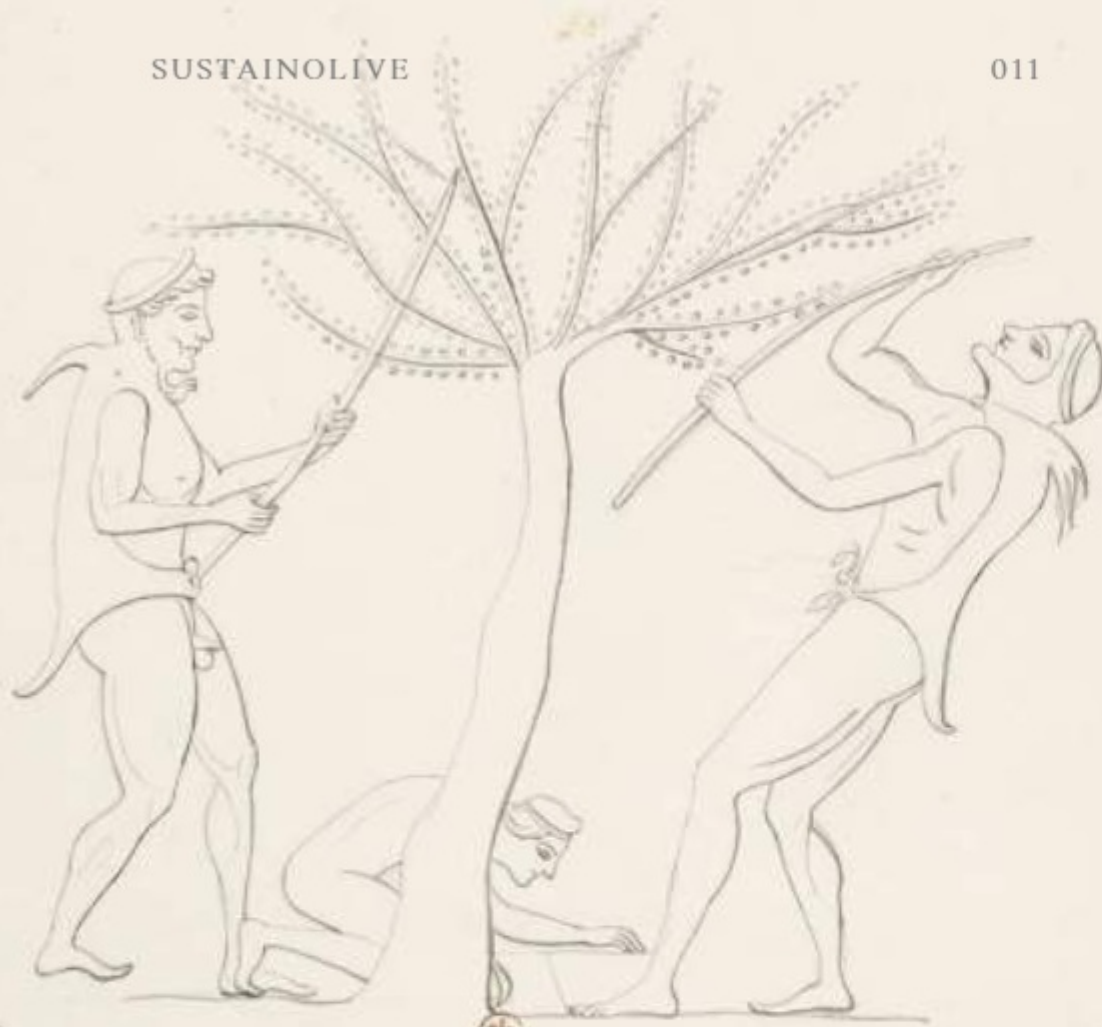
Communication:



Associations:







Revue des 'Vacc' de la 'Villette'.

2. Corporate Identity

For the corporate identity, two important aspects of the project have been taken into account:

On the one hand, the spirit of SUSTAINOLIVE has to be present, the creation of sustainable ecosystems within the olive grove that favors a greater biodiversity of fauna and flora, and on the other hand the cultural aspects related to the olive grove and olive oil also have to be present, elements and symbols that unite all the partners that are part of this project and the Mediterranean basin.

An extensive research was done stylistic, cultural and historical aspects that could represent exactly what the project consists of. A list of ideas and concepts was generated that could start the path to the creation of the brand, and make connections between those ideas:

- Olive tree, olives, oil...
- Ecosystem, biodiversity, ecology, life...
- Antiquity, mythology...
- 6 countries (project partners), Mediterranean..





2.1 Isotype



As you can see in this isotype the olive tree is the central theme of the project. In a second plane there is the olives and the olive oil splatter. The third element corresponds to the hymenoptera, essential within agroecosystems, and finally the element that unites the two main ideas and that closes the circle is the representation of a little owl (*Athene noctua*), a species that, in addition to belonging to the olive grove habitat, has a long symbolic, cultural and historical connotations. The most notable, those that relate Athena to the olive tree, as well as the coins used in the classical Athenian era, were minted with the image of a specimen of this little owl.

The elements that make up the brand have been

reduced to the minimum recognizable shape, in a circular space, alluding to the shape of the globe, and tried to reflect the ordered chaos of nature and biodiversity, also in the representation of the olive branches and the olive fruit.

In addition, the words SUSTAIN and LIFE have been highlighted with a larger font size, as a force element to reinforce the concepts of sustainability and life, and a visual system has been created with which to make a pattern or visual print for the different applications of the brand, while the little owl has been represented in a more modernist style to give character and strength to the brand.



2.2 The brand together with the project funders

29.4 Information on PRIMA funding — Obligation and right to use the PRIMA logo and the EU emblem

Unless the PRIMA Foundation requests or agrees otherwise or unless it is impossible, any dissemination of results (in any form, including electronic) must:

- (a) display the PRIMA logo
- (b) display the EU emblem
- (c) include the following text: *"This project is part of the PRIMA programme supported by the European Union"*



**SUSTAIN
OLIVE**



PRIMA
PARTNERSHIP FOR RESEARCH AND INNOVATION
IN THE MEDITERRANEAN AREA



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Programme of the European Union

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3.WebPage

The SUSTAINOLIVE website was one of the most important elements, that it had to be consistent with the values of the brand, use of all the graphic elements that had been created for it, and in addition various symbols, and a custom map where created.

You can visit the website at: → www.sustainolive.eu



STATISTICS

Target audience

General public

Indicators of impact

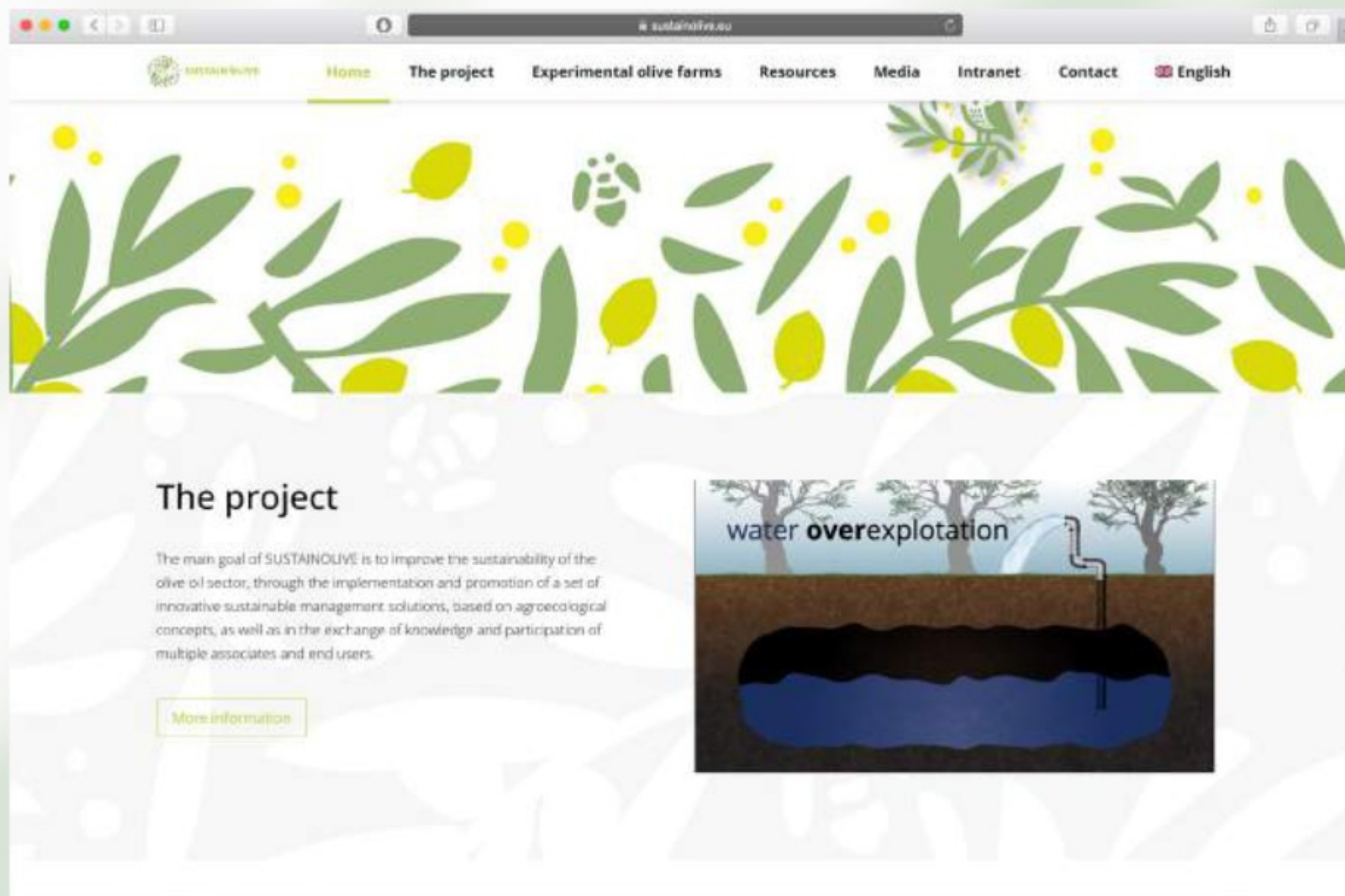
Statistics offered by web support

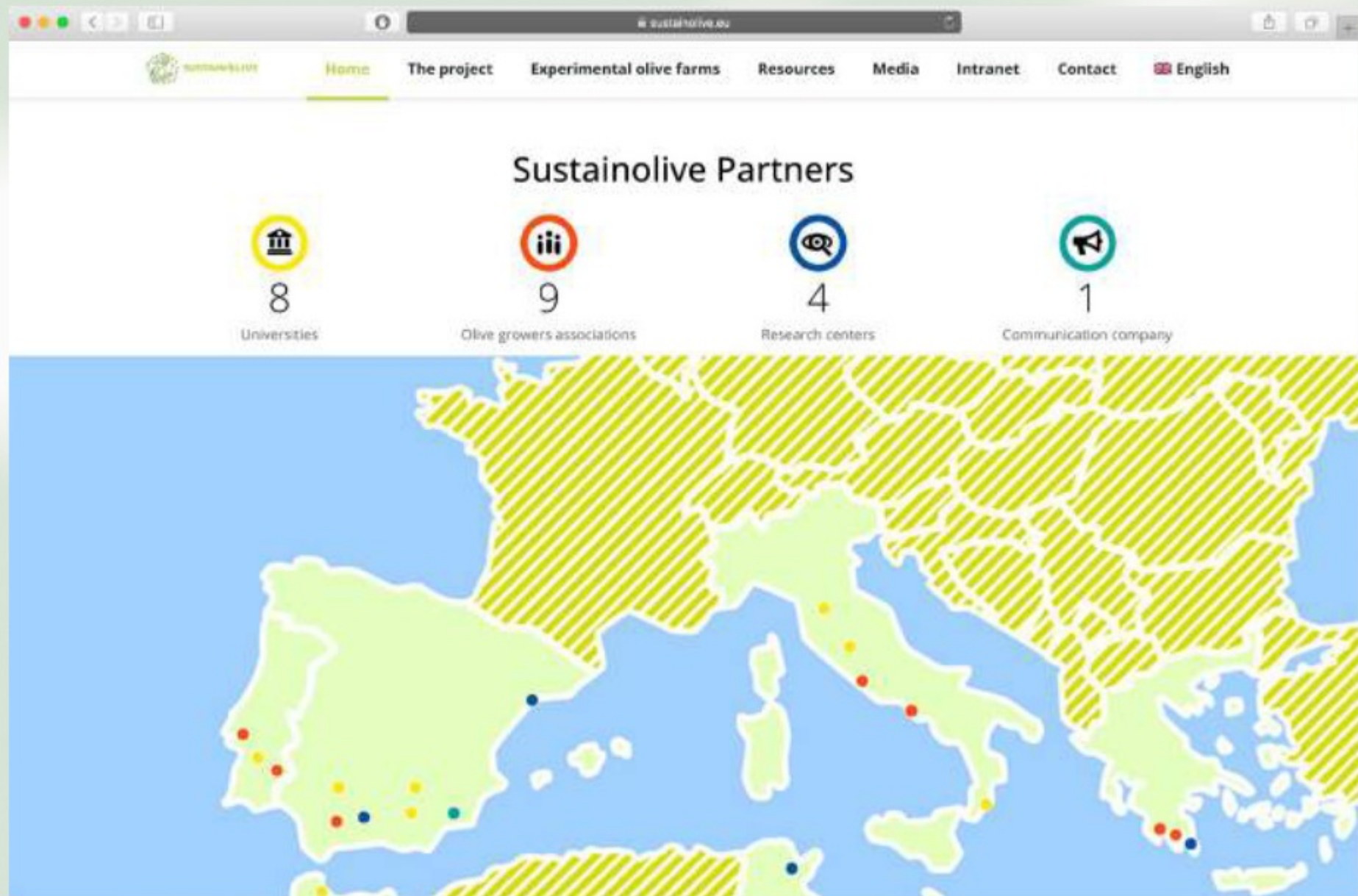
Visualizations

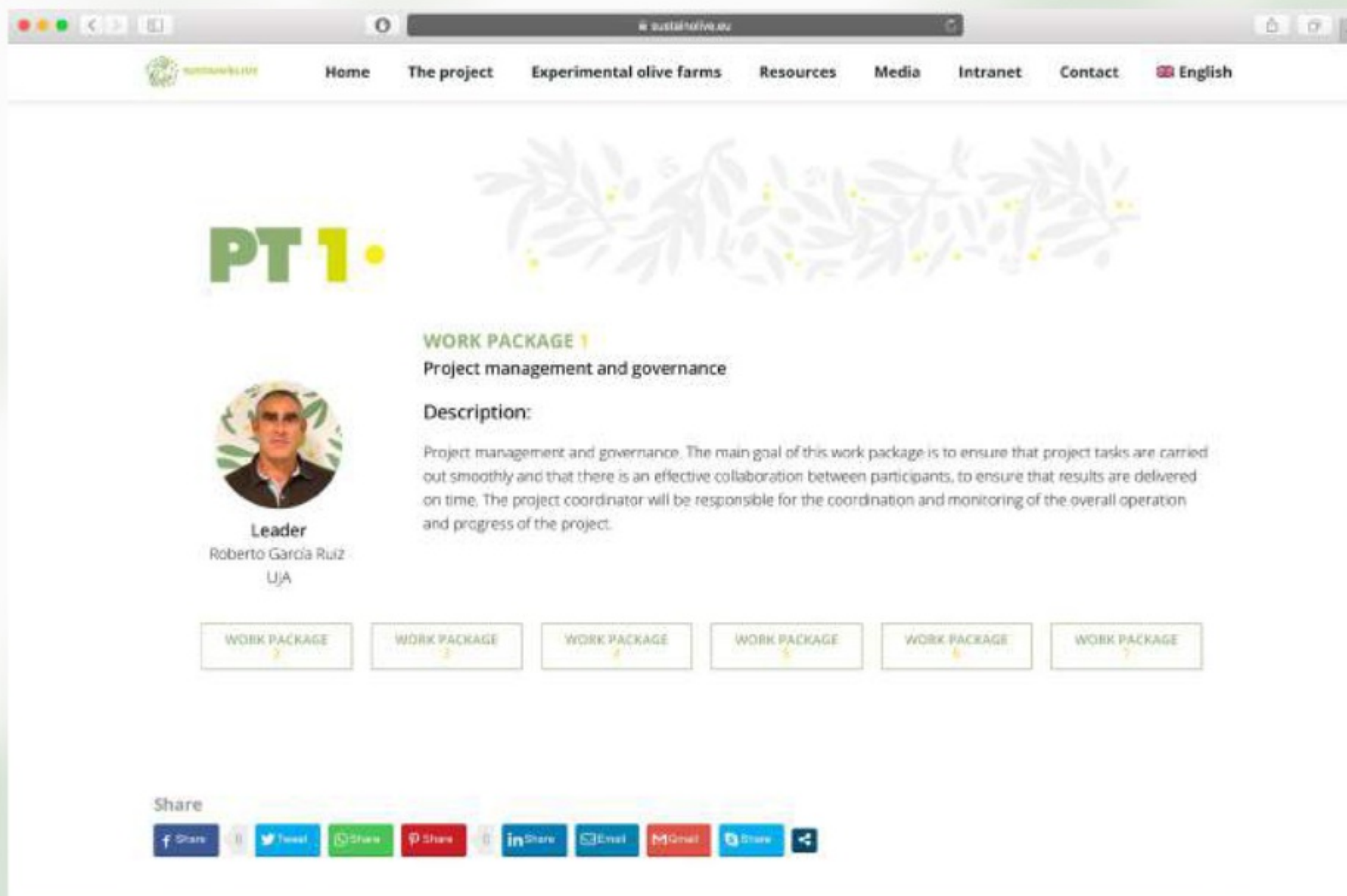
65.529

Social Networks Reactions

<2.000







The screenshot shows a web browser window with the URL sustainolive.eu. The navigation bar includes links for Home, The project, Experimental olive farms, Resources, Media, Intranet, Contact, and a language selector for English. The main content area features a large olive branch graphic and the text "PT 1.0". Below this, a circular profile picture of Roberto García Ruiz is shown, with the title "Leader" and his affiliation "UJA". To the right, the section "WORK PACKAGE 1" is titled "Project management and governance". The "Description:" section states: "Project management and governance. The main goal of this work package is to ensure that project tasks are carried out smoothly and that there is an effective collaboration between participants, to ensure that results are delivered on time. The project coordinator will be responsible for the coordination and monitoring of the overall operation and progress of the project." Below the description, a row of six buttons labeled "WORK PACKAGE 2" through "WORK PACKAGE 7" is displayed. At the bottom, a "Share" section contains social media sharing icons for Facebook, Twitter, LinkedIn, Email, and others.

Home The project Experimental olive farms Resources Media Intranet Contact English

PT 1.0

WORK PACKAGE 1

Project management and governance

Description:

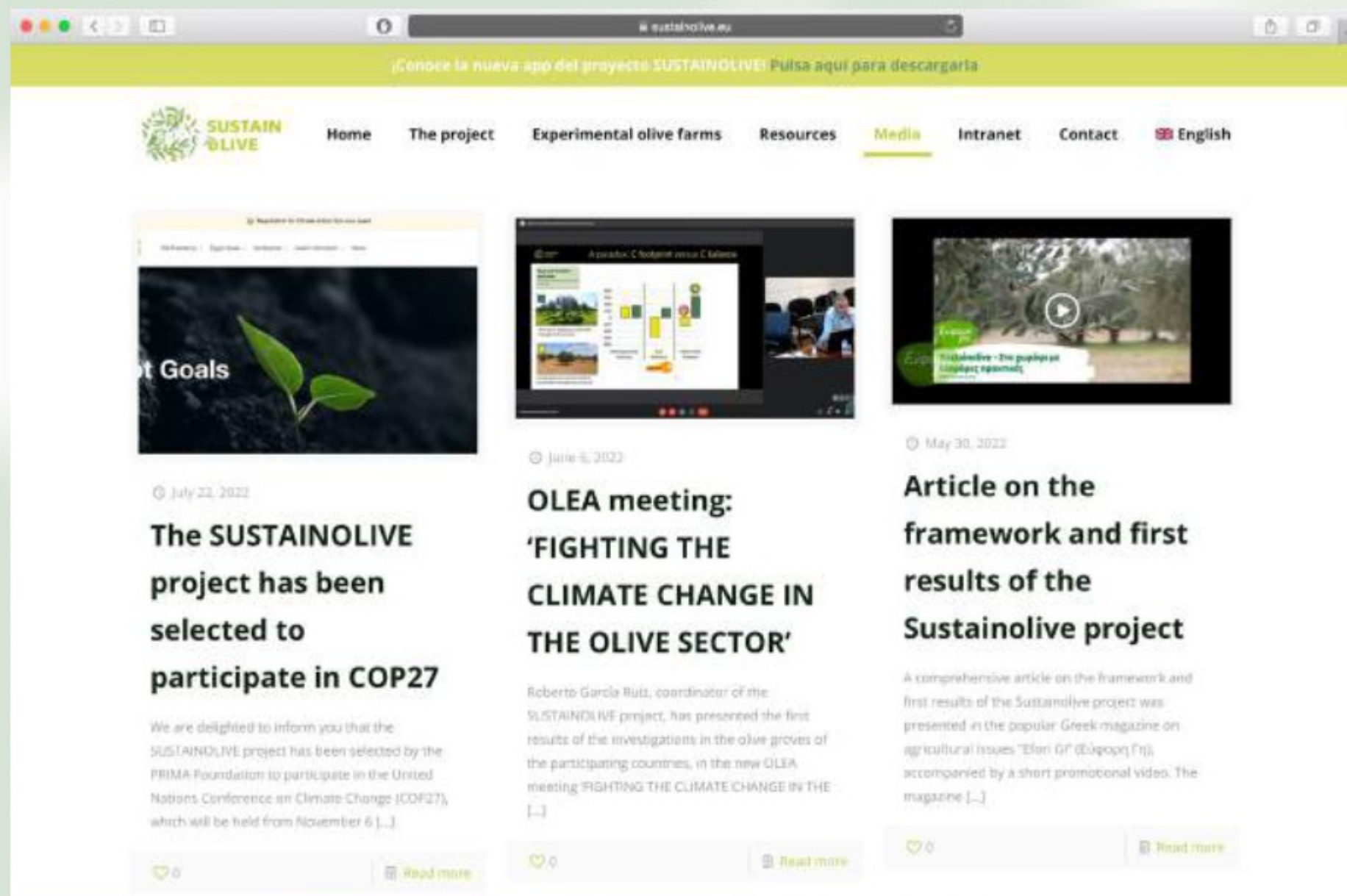
Project management and governance. The main goal of this work package is to ensure that project tasks are carried out smoothly and that there is an effective collaboration between participants, to ensure that results are delivered on time. The project coordinator will be responsible for the coordination and monitoring of the overall operation and progress of the project.

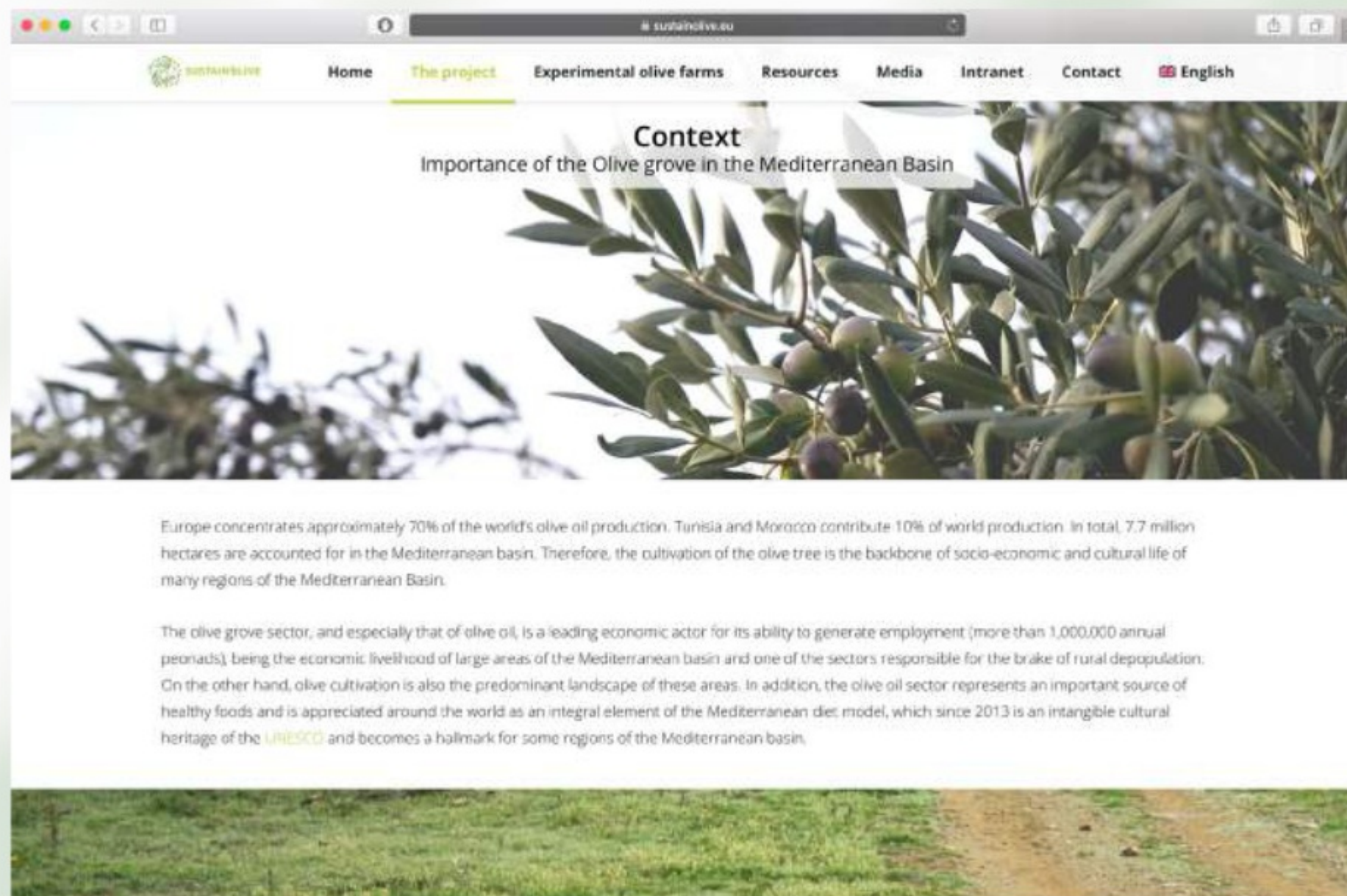
Leader
Roberto García Ruiz
UJA

WORK PACKAGE 2 WORK PACKAGE 3 WORK PACKAGE 4 WORK PACKAGE 5 WORK PACKAGE 6 WORK PACKAGE 7

Share

Facebook Twitter LinkedIn Email





4.SOCIAL MEDIA

4.1 YouTube

The SUSTAINOLIVE Youtube channel is one of the key elements for the dissemination of the information gathered by the scientific research created in this project, with 36 videos spanning from minidocumentarys, webinars and interviews.

You can visit it here: → [YouTube](#)



STATISTICS

Target audience

General public, academic sector and players in the olive oil industry

Indicators of impact

Distribution and number of downloads through the web

Visualizations

158.233

Social Networks Reactions

Not applicable



sustainolive

 SIGN IN

Home



Trending



Subscriptions



Library



History

HOME

VIDEOS

PLAYLISTS

CHANNELS

DISCUSSION

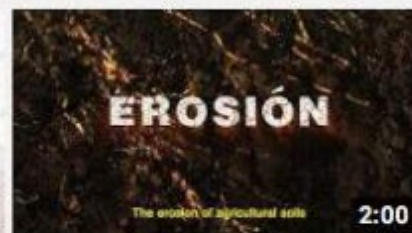
ABOUT

**Dra. Gema Parra Anguita,
Universidad de Jaén**

18 views • 3 months ago

**Moisés Caballero Páez, es el
Secretario General del...**

5 views • 3 months ago

**La erosión en el olivar
Mediterráneo....**

7 views • 3 months ago

**Gonçalo Morais, Centre for
the Study and Promotion of...**

9 views • 3 months ago

**Entrevista a Alessandro
Triantafyllidis de la...**

11 views • 4 months ago

**Interview to Ana Carrihlo,
SUSTAINOLIVE**

7 views • 4 months ago

**Interview to Dr. Elena
Guzmán, SUSTAINOLIVE**

16 views • 4 months ago

**Dr. Manuel González de
Molina - Interview [...]**

13 views • 5 months ago



36 videos

4.SOCIAL MEDIA

4.2 Facebook, Twitter and Instagram

Social networks have been a fundamental tool for the communication actions of the project and the dissemination of results on a large scale, from older farmers, to young people, scientists and the general population.

News has been published weekly about the evolution of the project in the area of influence of each one of the partners, the development of research

actions, transfer to the olive oil sector, training and the resources produced. It is worth noting the YOUTUBE channel: SUSTAINOLIVE PRIMA where all the videos produced by the project have been uploaded, from the motivating experiences in sustainable practices of model olive growers, to the scientific protocols to the examples of technologically sustainable practices.

STATISTICS

Target audience

General public

Indicators of impact

Statistics offered by web support

Visualizations

>50.000

Social Networks Reactions

>15.000



Sustainolive

Blog personal

[Contactar](#)

sustainolive.eu

[Inicio](#)

[Información](#)

[Eventos](#)

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[Te gusta](#)

[Enviar mensaje](#)



Información

[Ver todo](#)



The objective of the project is the improvement in the sustainability of the olive grove and the management of by-products that the mills produce, based in the exchange of knowledge among the main partners in the sector



A 104 personas le(s) gusta esto, incluido(s) 3 de tus amigos



122 personas siguen esto



Crear publicación



Foto/vídeo



Registrar visita



Etiquetar a amigos



Sustainolive

19 de septiembre a las 7:30 ·



Instagram

Buscar

Iniciar sesión

Registrarte



sustainolive

Seguir

15 publicaciones

122 seguidores

20 seguidos

SUSTAINOLIVE

The objective of the project is the improvement in the sustainability of the olive grove, based in the exchange of knowledge among the partners

sustainolive.eu

PUBLICACIONES

ETIQUETADAS

Visita del partner del Marocco

Il 1° aprile, Francesco de Jorio, coordinatore del progetto Sustainolive, ha visitato il partner marocchino del progetto, il Dr. Abdelhakim El Ghannouchi, direttore del centro di ricerca agraria del CNR di Marrakech. Durante la visita, i due hanno discusso le attività del progetto e le sue prospettive future.



Nella seconda parte del viaggio di lavoro, i due hanno visitato il centro di ricerca agraria del CNR di Marrakech, dove hanno incontrato il Dr. Abdelhakim El Ghannouchi, direttore del centro di ricerca agraria del CNR di Marrakech. Durante la visita, i due hanno discusso le attività del progetto e le sue prospettive future.



P.05 WE WANT OUR PARTNERS IN MOROCCO

The second part of the trip was dedicated to the visit of the Moroccan partner of the project, Dr. Abdelhakim El Ghannouchi, director of the agricultural research center of the CNR of Marrakech. During the visit, the two discussed the activities of the project and its future prospects.

P.05 INTERNATIONAL OLIVE CENTER UNIVERSITY, THESAURUS, JOURNAL


This will be the second in a series of thematic webinars, designed to address relevant issues related to olive oil and olive oil.

NEWSLETTER 1



SUSTAINOLIVE

029
twitter.com



#


⚙️

←

Sustainolive
78 Tweets

Sustainolive
@sustainolive

The objective of the project is the improvement in the sustainability of the olive grove, based in the exchange of knowledge among the partners in the sector

sustainolive.eu  Joined May 2019


31 Following 66 Followers

Tweets

Tweets & replies


Media


Likes



Sustainolive @sustainolive · 16 Sep

Fatima Raji Allah. Agricultural women's cooperative Zaouia (Ass. Tismounine) - #Sustainolive




**SUSTAIN
OLIVE**

FATIMA BODINIER
ASSOCIATION TISMOUNINE (TA), MOROCCO


Search Twitter

New to Twitter?
Sign up now to get your own personalized timeline!

Sign up




You might like




Supromed Pr...
@supromed

Follow



Sustain-COA...
@CoastSustain

Follow



Antonella Au...

Follow

Don't miss what's happening

People on Twitter are the first to know.

Log in

Sign up

This project is part of the PRIMA programme supported by the European Union.

4.3 Instagram posts





PAISAJES SIMPLIFICADOS

SUSTAIN OLIVE

Estos procesos de intensificación han dado como resultado paisajes simplificados con olivares con bajo valor natural, generando mayores impactos ambientales negativos, particularmente en forma de erosión del suelo, escorrentías, mayores tasas de pérdida de fertilidad del suelo, degradación de hábitats y paisajes, y la sobreexplotación de recursos hídricos escasos y vulnerables.

Por otro lado, la progresiva desaparición de elementos biológicos en los olivares intensivos ha llevado a la ineficiencia de los mecanismos reguladores ecológicos, que potencialmente proporcionan a los ecosistemas resistencia y resiliencia a las condiciones ambientales en constante cambio.

Diagram illustrating the simplification of olive landscapes over time, showing a progression from a diverse, natural landscape to a highly simplified, intensive olive grove.

The diagram shows a vertical sequence of four stages of landscape simplification:

- Top Stage:** A diverse landscape with various trees and shrubs. Labels: "BOSQUE DE MADURACIÓN", "FRUITIVORA", "PERMANENTES Y ARBUSTOS", "FUENTES Y DIVERSIDADES".
- Second Stage:** A landscape with fewer species, more homogeneous. Labels: "BOSQUE DE MADURACIÓN", "FRUITIVORA", "PERMANENTES Y ARBUSTOS", "FUENTES Y DIVERSIDADES".
- Third Stage:** A landscape with even fewer species, more homogeneous. Labels: "BOSQUE DE MADURACIÓN", "FRUITIVORA", "PERMANENTES Y ARBUSTOS", "FUENTES Y DIVERSIDADES".
- Bottom Stage:** A highly simplified landscape with only olive trees. Labels: "BOSQUE DE MADURACIÓN", "FRUITIVORA", "PERMANENTES Y ARBUSTOS", "FUENTES Y DIVERSIDADES".

At the bottom, a horizontal timeline shows the progression from "OLIVAR DE MADURACIÓN" to "OLIVAR DE MADURACIÓN" and "OLIVAR DE MADURACIÓN".

PRIMA **Co-funded by the Horizon 2020 Programme**
This project is part of the PRIMA programme supported by the European Union.

5. Practical Abstracts

Collection of information sheets about the sustainability of olive groves in the Mediterranean. This work carried out by José Liétor, from the University of Jaén, has allowed the weekly publication on social networks of the main agroecological concepts applied to olive cultivation, emphasizing the benefits provided by the application of management with sustainable practices. The data and recommendations come from the results of research in the framework of the SUSTAINOLIVE project. 500 copies have been printed.

A total of 36 information sheets have been published, and every week they were uploaded to social networks to facilitate the results of the project and stimulate participation. They have been grouped into 6 large blocks: carbon cycle, practical advice for farmers, use of resources, the future of the olive sector and good practices. Finally they have been grouped into an interactive Pdf document, which has been translated into English, Spanish and Italian. Some have also been translated into Arabic, French and Greek. We were also able to present some printed copies at Expoliva, at the largest international fair in the sector that has been held this year in Jaén.



STATISTICS

Target audience	Indicators of impact	Visualizations	Downloads	Social Networks Reactions
Farmers, technicians, cooperatives and mills in the olive sector, scientific community and the general public	Number of views and downloads, web and RRSS	>35.000	>6.000	>10.000



[illegible][illegible]

[illegible][illegible]

6. Newsletter

The newsletter was created as an internal cohesion of the group of actors, to know the progress of the project. The elaboration has been carried out from news contributions of each partner of the project. Despite being a means of internal communication, it is delivered to all project partners and co-financiers for external dissemination and presentation of the project. The newsletter is accessible on the website in this link www.sustainolive.eu/descarga-newsletter/

Three newsletters have been published and they are available in 6 languages, English, Spanish, Portuguese, Italian, Greek and Arabic.



STATISTICS

Target audience

Farmers and technicians in the olive sector

Indicators of impact

Statistics offered by web support

Visualizations

>4.500

Downloads

3.551





7. Booklet: Good practices manual in the olive grove

This document explains in a simple and illustrative way, the principles and key concepts of a sustainable olive grove, from the protection and improvement of our soils (promoting plant covers, increasing the contributions of organic matter, incorporating chopped olive branches, etc.), to increasing biodiversity in crops, pest and disease management, and finally a section on the composting of the by-products of the olive mills.

We've made sure to translate the document into 7 languages to contribute to the development of sustainable olive groves in all the Mediterranean countries, and in fact it has been one of the materials with the most downloads in different languages. In the year 2023 it has been printed on paper for its official presentation at the largest international olive grove and olive oil fair, EXPOLIVA, where it has been very well received.

STATISTICS

Target audience

Farmers, technicians,
cooperatives and mills in
the olive sector

Indicators of impact

Number of views and
downloads through the
web

Visualizations

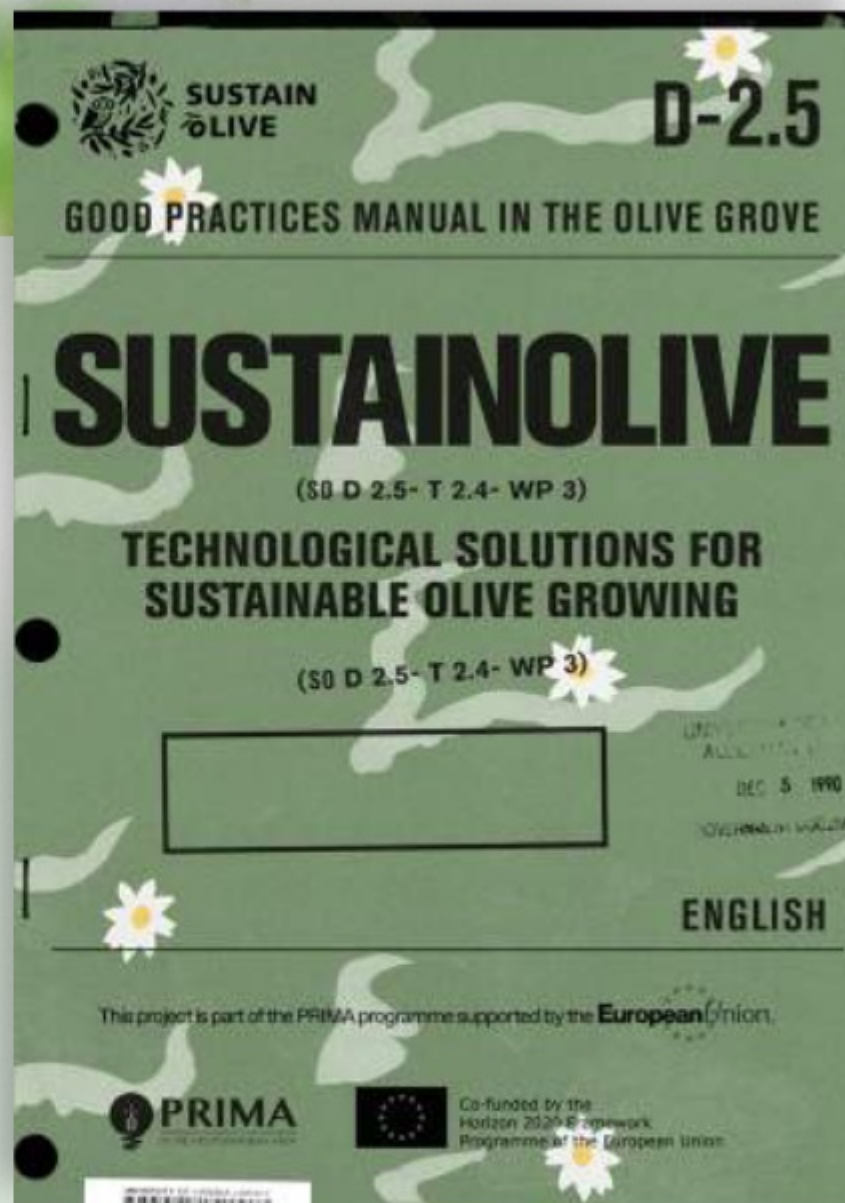
>1.500

Downloads

300

Number of Printed Copies

500



1. Introduction

The increased demand for olive oil and the agricultural community policy's have acted as catalyst for the intensification and expansion of olive groves. This intensification involves the systematic use of chemical fertilizers and pesticides, as well as the implementation of more aggressive weed control practices, soil management, increased olive trees density, mechanization of harvesting, and the abuse of water irrigation.

These intensification processes have resulted in simplified landscapes with low natural value olive groves, generating greater negative environmental impacts, particularly soil erosion, surface runoff, higher loss of soil fertility, degradation of habitats and landscapes, and the overexploitation of scarce and vulnerable water resources.

The progressive disappearance of biological elements in intensive olive groves has led to the inefficiency of ecological regulatory mechanisms, potentially providing ecosystems with resistance and resilience to constantly changing environmental conditions.



We are faced with the paradox that, despite having recognized benefits for our health, olive oil production is based on an increasingly unsustainable production model.

Fig. 1.1 Representation of the progressive change of our cultivation system



150

The central concept of SUSTAINOLIVE is to contribute to a more sustainable and eco-innovative olive sector by promoting the design and implementation of a set of Technologically Sustainable Solutions (STS) that are based on agroecological principles and methods, on knowledge and cooperation between the different project partners.

When we speak of technologically sustainable solutions, we refer to the processes in which we combine technology and sustainable development, and where such technology is focused on the sustainability of an agricultural system. In our project, we aim to the sustainability of the olive groves to be able to maintain the available resources in the best conditions for future generations, and the quality of the environment where this activity takes place.

Is not anything new, for millions of years farmers have adapted to their environment and have developed technologies to improve their productivity, diversify crops, as well as protect and properly nourish the soil.



Fig. 1.2 Representation of the progressive change of our cultivation system, within the olive grove, and the intensification

We will address in this manual different key concepts to improve the sustainability of our cultivation and the associated good practices that can help us achieve these sustainability goals.



Fig. 1.3 Graph that represents the rise in temperature from 1890 to 2017 due to climate change

2017

2. Protection and improvement of our soil

The soil constitutes the main capital of the farmer; not only as a physical support for the crop, but also as a reservoir of water and nutrients, the wild seed bank that will favour the development of plant covers in woody crops, as well as a large number of living organisms that they have great importance in the processes that facilitate the recycling and the availability of nutrients. In this manner, our practices in the field must take into account the protection and improvement of our soil.



012



Despite the fact that these organisms that inhabit the soils are more numerous than those that live on the surface, they are truly unknown to most of us. A soil in good condition contains one billion microorganisms per gram, housing most of the planet's biomass, and these living organisms are the basis of all biological processes, making the earth and organic waste enter the lifetime cycle.

SOIL EROSION DAMAGE WITHOUT VEGETATION COVER



Fig. 2.1 Erosion process in soil without vegetation cover. All the soil coming from erosion, which is generally loaded with herbicides and residue of fertilizers and phytochemical products, washing them, are "picking up" in rivers and reservoirs mixing together and contaminating them.

It is very important to know the relationships between our cultivation and the life that exists in the soil. When we talk about our cultivation, we will not only take into account the olive trees, but also the green cover that exists between the rows and the leafy plants of the non-productive areas (bushes and others).

In the first 30 cm of soil, the roots absorb the nutritive elements solidified by the microorganisms and, in return, secrete carbon-rich radical exudates to nourish some of these microorganisms. The roots can exude up to 50% of the carbohydrates fixed in photosynthesis in the form of sugars, proteins, amino acids and vitamins. These compounds feed a specific group of microorganisms related to each plant. When the plant dies, the roots become part of the organic matter again. Bacteria and fungi participate in the decomposition. The galleries formed during root growth will serve to facilitate the circulation of water and gases. The large appearance of the earth that surrounds the roots reminds us the interest of not leaving a bare soil. The structure of the microorganisms

013



Olive fruit fly

Bactrocera Oleæ

Considered the most problematic pest of the olive grove, its larvae are responsible for the damage done to the olive fruit, by feeding on its pulp. It is characterized by a whitish triangle located on the thorax, a black spot at the end of the wings, and the extension of the anal cell, narrow and elongated. The adult measures between 4 and 5 mm. The female is capable of laying more than 20 eggs a day in olive fruits. The damage is not so much related to the decrease in production as to the appearance of tasteless olive fruit, or the decrease in the quality of the oil (the galleries created by the larvae allow the entry of fungi that give the oil a bad taste), it also makes the premature fruit fall off.

To evaluate the incidence of this pest, control traps are used that attract the fly by its color (yellow) and by a natural attractant, when the adult fly flies. Its control is very complicated and it is greatly affected by the weather.

Fig. 5.2 Olive fruit fly



032

BIOLOGIC CONTROL



Yellowhead

Inula viscosa o *Dittrichia viscosa*

Some plants have a special role in reducing natural enemies. Thus the digressus *Nyctopis stylata* causes the formation of flower galls in the plant known as *olmeda*, or *monquera* grass (*Dittrichia viscosa*). These galls play an important role in the biological cycle of the parasitoid *lymnaeosporeus* *Eupelmus sarcosus*, which uses them as a safe haven during its hibernation, being one of the main natural enemies of the olive fly.

Maintaining *Dittrichia viscosa* hedges helps to better control the Olive fly.

The olive fly has a high number of natural enemies, highlighting a small wasp (*Opius concolor*), or beetles of the genus *Cicindela*. Maintaining a diverse vegetation cover and the so-called "insect hotels" favor the presence of the fly's predatory wasps.

Another effective method is mass trapping with the so-called Olive traps, which are plastic bottles hung in the trees, facing south, with some perforations of about five millimeters. These bottles are filled with 1 liter of water and 30 grams of ammonium phosphate.

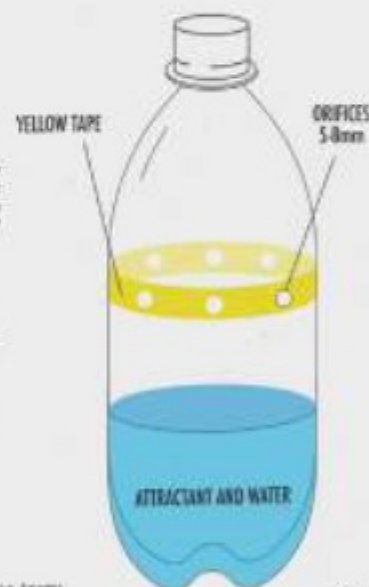


Fig. 5.3 Olive traps

033

5.1 Pests and diseases

SUSTAINOLIVE

Olive moth

Prays Oleae

Fig. 5.5 Phyllophagous generation

034

It is another notorious pest of the olive genus that causes damage mainly in the phase in which the larvae feed on the fruit (carpophagous generation). The adults lay their eggs on the underside of the leaves and shelter there in the winter, in the form of pupae that are easily identifiable, and in spring the larvae enter the leaves where we can see the galleries that they create as they feed (generation phyllophagous). When flowering occurs we can also see the larvae feeding on the flowers as the silicles they leave in them (anthrophagous generation). It is in summer when most of the damage appears due to the fall of the olive caused by the entry of the larvae into the fruit pit.

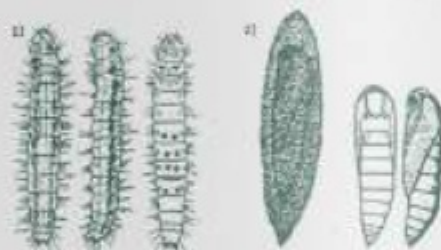
Fig. 5.4 *Prays Oleae* in its different phases. 1) Larvae, 2) Chrysalis, 3) Adult (En Gilevstril)

Fig. 5.6 Carpophagous generation

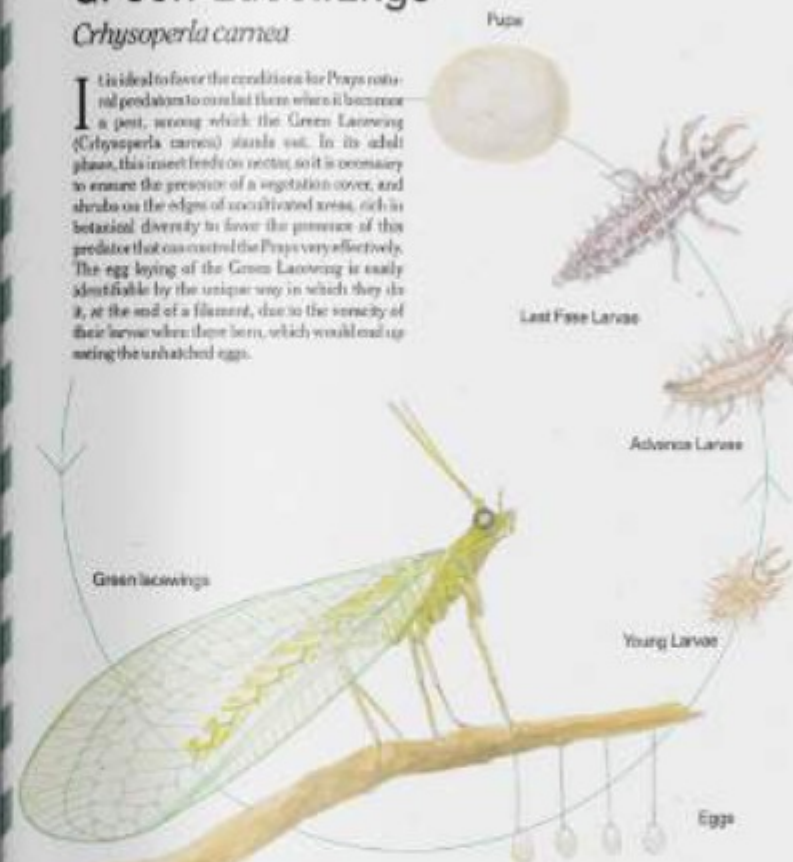


BIOLOGIC CONTROL

Green lacewings

Chrysoperla carnea

It is ideal to favor the conditions for *Prays* natural predators to control them when it becomes a pest, among which the Green Lacewing (*Chrysoperla carnea*) stands out. In its adult phase, this insect feeds on nectar, so it is necessary to ensure the presence of a vegetation cover, and shrubs on the edges of uncultivated areas, rich in botanical diversity to favor the presence of this predator that can control the *Prays* very effectively. The egg laying of the Green Lacewing is easily identifiable by the unique way in which they do it, at the end of a filament, due to the viscosity of their larvae when there is no, which would end up eating the unhatched eggs.



In emergency situations we can use an insecticide based on a bacterium, *Bacillus thuringiensis*. It is a more selective treatment than synthetic insecticides and we must use it when the *Prays* larva is in the flowers.

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8. | International Photography Prize

Of plant cover in the olive groves

In 2021, we planned to organise an international photography award to raise awareness on the beneficial effects of spontaneous wild cover crops. The targeted audience was the society in a broader sense and we proposed an action to promote awareness among the general public and olive growers through a photographic contest on the benefits of the plant cover in the olive groves, which ended with a traveling exhibition. Unfortunately, this proposal wasn't developed due to a lack of budget. We would wish that this action could be done in a near by future.

I INTERNATIONAL PHOTOGRAPHY PRIZE



**SUSTAIN
OLIVE**

of vegetation cover in the olive crops



This project is part of the PRIMA programme supported by the European Union.



vegetationcover.org

I INTERNATIONAL PHOTOGRAPHY PRIZE



**SUSTAIN
OLIVE**

of vegetation cover in the olive crops

The **vegetation cover** is the mantle of grass that covers the ground surrounding the trees. It mainly consists, such as olive groves, vineyards, almond trees and fruit trees, plant cover is the most effective measure for soil and water conservation. It also constitutes a practice that encourages the capture of atmospheric CO₂, contributing to the fight against climate change, and offers shelter for beneficial insects, plants and animals.

When the soil of our olive grove is not protected, the impact of the rain water on the earth causes serious losses of soil, erosion, something that society in general, and especially farmers, cannot afford. Every year it is estimated that 300 million tons of fertile soil are lost in the Mediterranean basin.

The main objective of this Award is to raise awareness among the growing population, and farmers in particular, about the need to protect the soils of our crops by maintaining plant covers. Other objectives are the contribution to international environmental policies to mitigate climate change, increase biodiversity and the sustainability of crops.

The SUSTAINOLIVE (PRIMA H2020) project, organizer of the award, has mobilized the best scientific and human resources from the Universities and Research Centers of the 8 participating countries, to study the impact of what we call **Sustainable Technological Solutions (STS)**, that is, technologies that we apply in our olive groves to make them more sustainable (vegetation cover, organic fertilization, etc.). The sustainability of the olive grove consists of increasing the available resources and giving them the best conditions to form generative.

More information in www.sustainolive.eu

After the award ceremony, there will be a virtual exhibition with the selected photographs, accompanied by explanatory panels about the importance of plant cover in the economic and environmental improvement of olive crops. Temporary exhibitions will also be held in Spain, Greece, Tunisia, Italy, Morocco and Portugal, and a printed digital publication will be published of a selection of the participating photographs, including the authors' data.



Co-funded by the
European Union
Programme of the European Union

This project is part of the PRIMA programme supported by the European Union.

9. Outreach and dissemination events with farmers

Throughout the year 2022, SUSTAINOLIVEs team created a good practices in olive cultivation cycle of online seminars, organized by José Liétor from the University of Jaén, with the collaboration of Alejandro Gallego, from Tekieroverde. The wide dissemination of the events through advertising on the web and social networks, as well as the massive sending of emails to agricultural organizations, cooperatives and official institutions, has resulted in a very high participation, with an average of 150 registered people interested in Spain, Morocco and Portugal. The format was developed with a presentation by a researcher specialized on the subject to be discussed, and a subsequent debate with the participation of farmers, technicians and researchers, it aroused great interest among the participants. A total of 6 webinars were developed on key issues related to the project: soil quality, carbon footprint, health as a standard of the EVOO, and management of plant covers with livestock.



Evento de webinars 2022 del proyecto SUSTAINOLIVE

WEBINAR gratuito

EL OLIVAR A CONCIENCIA

   co-funded by the European Union

LA CALIDAD DEL SUELO:
una de las claves del futuro sostenible del olivar



23 JUNIO 19:30-21:00h

guiado por el profesor
Julio Antonio Calero González
Área de Edafología y Química Agrícola
Universidad de Jaén



Evento de webinars 2022 del proyecto SUSTAINOLIVE

WEBINAR gratuito

EL OLIVAR A CONCIENCIA

   co-funded by the European Union

MANEJO DE CUBIERTAS VEGETALES CON GANADERÍA EN EL OLIVAR



2 JUNIO 19:30-21:00h

guiado por la especialista
María Eugenia Ramos Font
Estación Experimental del Zaidín - CSIC

Evento de webinars 2022 del proyecto SUSTAINOLIVE

WEBINAR gratuito

EL OLIVAR A CONCIENCIA

   co-funded by the European Union

LA SALUD COMO ESTANDARTE DEL SECTOR DEL AOVE



20 ENERO 19:30-21:00h

guiado por el Dr. José Latorre Gallego
Universidad de Jaén

video de webinar 2022 del proyecto SUSTAINOLIVE

WEBINAR gratuito

EL OLIVAR A CONCIENCIA

BUENAS PRÁCTICAS DE MANEJO EN EL OLIVAR

24 FEBRERO 19:30-21:00h

guiado por el catedrático de Ecología
Roberto García Ruiz
Universidad de Jaén



video de webinar 2022 del proyecto SUSTAINOLIVE

WEBINAR gratuito

EL OLIVAR A CONCIENCIA

COMPOSTAJE DEL ALPERUJO: HACIA UNA OLIVICULTURA CIRCULAR

24 MARZO 19:30-21:00h

guiado por la especialista
Rafaela Cáceres Reyes
Instituto de Investigación y Tecnología Agroalimentarias



video de webinar 2022 del proyecto SUSTAINOLIVE

WEBINAR gratuito

EL OLIVAR A CONCIENCIA

HUELLA DE CARBONO DEL OLIVAR

21 ABRIL 19:30-21:00h

guiado por el catedrático de Ecología
Roberto García Ruiz
Universidad de Jaén



10. Media interviews

One of the objectives of the project was the arrival of all the information of the project to the general population. In the Communication plan prepared and published by TEKIEROVERDE at the beginning of the project, the keys to promote the project's actions in the media of each of the countries participating in the project were provided. We have received a record of 18 interviews in the media, mainly with the project coordinator, Roberto García, but also with other leaders of work packages or partner representatives.

11. Informative articles

A total of 20 informative articles have been published in the media worldwide, including specialized magazines in the olive sector or in agroecology.





12. Other outreach events



SUSTAINOLIVE

Inventory of resources related to the communication actions

On the next few pages we list all the publications related to the communication activities of the project with the links to the Internet pages that host them. From the resources of the project to the news published by the media, interviews on radio and television, videos of webinars, presentations, workshops, etc., or links to social networks and other pages of projects that have collaborated with SUSTAINOLIVE.

Finally, and to record the impact that all the resources and publications related to SUSTAINOLIVE have had, we leave you with the real indicators obtained from the statistical inputs contracted with our web server, the data from the web pages and social networks, or the number of copies printed. The results are very impressive in terms of international dissemination, and we would like to highlight the high number of visits and downloads in the United States.

Category Title of the activity	Material Query	Link	Brief description
Synthesized guide of recommendations for olive growers, oil mills and politicians	Compilation of advice and suggestions derived from the scientific results of SUSTAINOLIVE for its implementation by farmers, mills and public institutions. UJA	Click HERE (spanish) Click HERE (english) Click HERE (italian) Complete collection (interactive): Click HERE (spanish) Click HERE (english) Click HERE (italian)	Files that compile the benefits of sustainable management practices in the olive grove and advice on how to implement them
	Manual of good practices in the olive grove. TKV	Click HERE (spanish) Click HERE (english) Click HERE (italian) Click HERE (arabic) Click HERE (french) Click HERE (portuguese) Click HERE (greek)	Manual that compiles the technological solutions available to protect and improve the soil and increase its biodiversity
	Collection of agroecological concepts applicable to olive cultivation. UJA	Click HERE (spanish) Click HERE (english)	Interactive collection of agroecological concepts and their application to the olive
	Manual of education and training of the Glossary olive grower for the ecological transition. UJA	Click HERE (spanish) Click HERE (english)	Manual with basic information aimed to train the olive grove farmers on agroecological concepts and sustainable management procedures

Category Title of the activity	Material Query	Link	Brief description
Synthesized guide of recommendations for olive growers, oil mills and politicians	Guide to key agroecological concepts. UJA	Click HERE (spanish) Click HERE (english)	Compilation of key concepts for the ecological transition of the olive oil industry
Outreach and dissemination events with farmers	Free webinar program. UJA	Click HERE Click HERE	Participatory online seminars, videos and presentations
	The role of livestock in the control of herbaceous cover and soil fertility. UJA	Click HERE	Participatory online seminars
	Carbon footprint in the olive grove. UJA	Click HERE	Participatory online seminars
	Olive pomace composting. IRTA and UJA	Click HERE	Participatory online seminars
	Good management practices in the olive grove. UJA	Click HERE	Participatory online seminars
	The benefits of EVOO on health. UJA	Click HERE	Participatory online seminars
	Presentation of Sustainolive to farmers in Kantano Chania. ELGO-DEMETER.	Click HERE	Discuss with the producers the problems in the area
	VIII Workshops of Plant Defense Groups on the olive sector. IRTA	Click HERE	Participatory online seminars
	Conference on sustainability in the olive sector Agustí Romero. IRTA	Click HERE	Series of Conferences on Climate Change and Sustainability (IRTA)
	Webinar "l'Ordine Agronomi e Forestali sulla sostenibilità dell'Olivicoltura Mediterranea". UNIRC	Click HERE	Free webinar organized by the Rural Economics and Estimate section of the Department of Agriculture

Category Title of the activity	Material Query	Link	Brief description
Outreach and dissemination events with farmers	Innovative solutions for the sustainable management of the olive grove and the production chain. UNAPROL	PDF Report	Participatory online seminars
	Meeting with Associazione Olivo Quercetano in Serravezza. AIAB	Click HERE Click HERE Click HERE	Meeting with olive growers, discussion and illustration of practical abstracts
	Workshops in cooperatives. IO	Click HERE	Field visit to the Institute of Specialized Technicians in Agriculture, located in "Benkarich"
	Workshops in cooperatives. UJA	Click HERE	Program of participatory workshops in olive oil cooperatives in the province of Jaén
	Visit to the olive mill pomace plant of the Cooperative of Nuestra Señora de los Remedios (Olvera, Cádiz). UJA	Click HERE	Participatory online seminars
	Pruning techniques. UNAPROL	PDF Report	Training course for pruning where they were
	Field visit to Portuguese SUSTAINOLIVE farmers with José María de la Rosa (IRNAS-CSIC) and "Plantas Continental" to discuss options for soil and plant breeding improvements – MED/UEVORA - CEPAAL - ESPORÃO	PDF Report	Demonstration and discussion by farmers with experts in soil management, waste management and plant breeding and genetic improvements

Category Title of the activity	Material Query	Link	Brief description
Outreach and dissemination events with farmers	Transfer of innovative solutions developed within the project. UNAPROL	Click HERE	On sustainable olive grove management techniques, a targeted activity was organized with our 28 producer organizations through a synergistic activity to integrate the results of sustain oil into the normal direct and indirect technical assistance activity
	Organization of the National Congress of Olive oil in PT (CEPAAL) and coordination of the round table on sustainability. UEVORA - UJA	Click HERE for the program. PDF Report yet to be released.	Discussion and round tables organized for the following topics: Societal Impact; Sustainability; Byproducts and alternatives. Participation of over 150 experts including farmers, technicians, policy-makers, trade. Finance... Link
	Organization of a discussion and dissemination event in the National Agricultural Fair of Portugal (Satarém, 6 June 2023). Focus on the implementation and barriers for C-farming practices and strategies in the olive groves of Portuguese Olive Groves. CEPAAL- MED/UEVORA - ESPORÃO	Click HERE for the program. PDF Report yet to be released.	Discussion forum with farmers, policy makers, market agents, certification agencies and financial entities around the topic of C farming opportunities for the olive sector in PT. In the context of the National Agricultural Fair (annual) of PT. Expected at least 150 participants.... Link
	Demonstration event of composting and reuse of mill and olive grove waste in Esporão Portugal. Date yet to be defined end of June 2023. Participation expected by academics, farmers, agro-industry and certification and finance. CEPAAL - MED/UEVORA - ESPORÃO	Click HERE for the program. PDF Report yet to be released.	Demonstration of practices implemented, and results obtained in Esporão (WP4). Discussion of opportunities and barriers with farmers, public administration, agro-industry and end-users from Portugal. Expected ~50 participants....
	Soil quality for proper and sustainable functioning of the olive grove agroecosystem. UJA	Click HERE	Participatory online seminars

Category Title of the activity	Material Query	Link	Brief description
Outreach and dissemination events with farmers	Curs compostatge descentralitzat de sansa d'oliva. IRTA	PDF 1 Report	Training Course
	EA Borges olive technology course . IRTA	PDF 2, 3 Report	Training Course
	Training program on the resilience of agroecological production systems to climate change. ELGO-DIMITRA	Click HERE	Participatory online seminars
	Monitoring pests and diseases and the phenological stages in the olive trees. Dr Vasileios Stournaras, ELGO-DIMITRA	Click HERE	Visits the experimental olive farms of Greek partners ACK and NGC
	The VIII José Humanes Chair. DO ESTEPA	Click HERE	Participatory online seminar
	Sostenibilidad del olivar y su rentabilidad para el medio ambiente. Julio Calero. UJA	Click HERE	Participatory online seminar
	SUSTAINOLIVE transfer days. Conference on sustainable management of pruning in olive groves. UNAPROL	Click HERE	Participatory online seminar
	Increase productivity and income in olive cultivation through Associations. AIAB	Click HERE	Participatory online seminar
	Diversify the production of local olive growers. UAM	Click HERE	Visit the members of the Zaouia Women's Cooperative

Category Title of the activity	Material Query	Link	Brief description
Outreach and dissemination events with farmers	Transfer of innovative solutions developed within the project. UNAPROL	Click HERE	On sustainable olive grove management techniques, a targeted activity was organized with our 28 producer organizations through a synergistic activity to integrate the results of sustain oil into the normal direct and indirect technical assistance activity
	Sustainable practices were presented to the farmers in an online workshop. ELGO - DIMITRA	Click HERE	A practical presentation with sustainable practices on pruning and olive grove management that was posted in the website of KAEM
	Training of farmers group of Terra Creta Olive Academy 27/03/2023, Chania Greece. ELGO - DIMITRA	Click HERE	Presentation in the conference room and practical demonstration in the olive grove
	Workshops in cooperatives. IO	Click HERE	Program of participatory workshops in olive oil cooperatives in the province of Jaén about: a) good management practices in the olive grove and b) impacts of pesticides on health and the environment
	"Uma estratégia nacional para a gestão da água em tempos de escassez". MED/UEVORA	PDF Report	Event organized by SEDES.
	C farming and soil protection in the olive trees of Alentejo: why?, how?...and so what?. MED/UEVORA	Click HERE	"Restoration of natural and productive ecosystems towards climate and energy transition" at the 2023 National Science Meeting

Category Title of the activity	Material Query	Link	Brief description
Outreach and dissemination events with farmers	Food sensitive planning levers for sustainability: scales and spaces. MED/UEVORA	PDF Report	Oral presentation together with colleagues from INRAE (France) within the World Congress of Landscape Ecology
	Muñoz-Rojas, J.*, Prats-Alegre, S Rodríguez-Sousa, A.A, Noll, D.Current governance of the olive oil sector in Alentejo (Portugal) is schizophrenic: implications (and opportunities) at landscape and territorial scales. MED/UEVORA	Click HERE	Oral presentation Nairobi-Kenia
	Field visit Herdade de Monte Nova de Fonte Corcho. MED/UEVORA	PDF Report	(Serpa, Portugal). 21 de Junio de 2023. Visit to experimental plots (organic and biodynamic intensive) of SUSTAINOLIVE olive groves in PT with the Local Development Group of the Association of Spanish Geographers - José Muñoz-Rojas (MED-UEVORA) attended, as well as 4 producers with plots in the project, and 15 university professors, students and researchers from the Universities of Alicante and Huelva
	AAIBM (Applied Agro-Biotechnology International Meeting). MED/UEVORA	Click HERE	Beja (Portugal) - 30 y 31 de Mayo de 2023. The event was attended by some 70 participants, including academics, representatives of the public administration, companies, farmers and the general public

Category Title of the activity	Material Query	Link	Brief description
Outreach and dissemination events with farmers	Conference on Demonstration and Discussion of SUSTAINOLIVE Results - "main challenges for the sustainability of portuguese olive culture in 2023". MED/UEVORA - CEPAAL - UNIC - ESPORÃO -	Click HERE	National Agriculture Fair. Santarem (Portugal). June 6, 2023. Demonstration event and discussion of results organized by CEPAAL. The event is scheduled for a maximum of 90 participants, including the farmers involved in the project, managers, associations, politicians, representatives of the industrial sector, and civil society
	National Congress of Oils. Moura (Portugal), including demonstration and discussion of SUSTAINOLIVE Results. CEPAAL - MED/UEVORA - UJA	PDF Report	May 5, 2023. In the context of this event, three oral presentations were made by members and collaborators of SUSTAINOLIVE. The event (organized by CEPAAL, was attended by about 120 attendees, including farmers, managers, associations, politicians, representatives of the industrial sector, and civil society
	39 OVIJEJA. Debate: "Pensar o Futuro do Rural". MED/UEVORA - CEPAAL	Click HERE	Participation in the debate organized by CONSULAI in the context of the 39th OVIJEJA Fair. Participation of José Muñoz-Rojas (MED) and Gonçalo Tristão (CEPAAL)
	Training and Exchange Course on WP5 (SIMAPRO/LCA) UNIRC - MED/UEVORA	PDF Report	University of Évora, May 22 and 23, 2023. Co-financed with an ERASMUS + grant and the SUSTAINOLIVE project.

Category Title of the activity	Material Query	Link	Brief description
Media interviews	Sustainolive: sustainable olive grove against climate change. UJA	Click HERE	Interview in RTVE
	Olive grove and climate change. UJA	Click HERE	Interview on Canal Sur (minutes 19 to 24)
	Maroc-Spain cooperation SUSTAINOLIVE. AIAB	Click HERE	TV MOROC Chanel 2
	Erosion in the olive grove. UJA	Click HERE	Interview in COPE (minutes 2 to 10)
	Results of SUSTAINOLIVE. UJA	Click HERE	Interview on RTVE (minutes 7 to 13)
	UJA INVESTIGA - Proyecto Sustainolive. UJA	Click HERE	Interview of the TV of the University of Jaén
	The project for the sustainability of the Mediterranean olive grove. UJA	Click HERE	Interview on RTVE (minutes 3 to 15)
	Results of SUSTAINOLIVE. UJA	Click HERE	Interview in Diario Viva Jaén
	'Sustainolive' or how to walk towards a sustainable olive grove. UJA	Click HERE	Posted in Extra Jaén
	A UJA project arrives at the UN Climate Change conference. UJA	Click HERE	Posted in Hora Jaén

Category Title of the activity	Material Query	Link	Brief description
Media interviews	The sustainability of the olive/olive sector – 24th to 25th October – Évora herbaceous cover and soil fertility. UJA	Click HERE	Posted in Agroportal
	A UJA project arrives at the UN Climate Change conference. UJA	Click HERE	Posted in Time Jaen
	The sustainability of the olive/olive sector – 17th October 2023. MED/UEVORA	Click HERE	Posted in Agroportal
	EP. 984 José Muñoz Rojas – SUSTAINOLIVE evaluates the sustainability of olive groves and olive oil production in Alentejo – 90' de Ciência (Antena 1 – RTP). MED/UEVORA	Click HERE	Radio Program in the National Program Radio of Portugal – Episode 984 – December 17, 2020
	Giorgos Kokkinos, and Dr. Vasilios Gkisakis: Relationship between agriculture and the environment, Agroecology and the climate crisis. ELGO - DIMITRA	Click HERE	Greek Public Television (Channel ERT1) Program "Phasma"
	SUSTAINOLIVE en la radio. IRTA	Click HERE	Catalunya Radio
	Promoting the sustainability of olive groves. ELGO - DIMITRA	Click HERE	Presentation of Sustainolive sustainable practices in an interview on the Greek TV channel
	Information on the collection of information sheets and dissemination of SUSTAINOLIVE at EXPOLIVA 2023. UJA	Click HERE	Interview in "Campo y Mar" (COPE) (minute 13:30 to 19:30)

Category Title of the activity	Material Query	Link	Brief description
Informative articles	The sustainable practice in soil management in the olive grove reduces its erosion by 80%	Click HERE	Posted in Oleorevista
	Press Release for the promotion of the Manual of Good Practices in Olive groves. NILEAS Group	Click HERE	Posted in Elaias Karpos
	They manage to reduce soil erosion in the olive grove by up to 80%	Click HERE	Published on the Novaciencia website
	The sustainable management of the olive grove reduces soil erosion by 80%	Click HERE	Posted in Olimerca
	Soil regeneration and conservation through the use of alperujo compost	Click HERE	Posted in Merchandise
	The ecological model improves the health of the olive grove soil	Click HERE	Published in Ecological Agriculture magazine
	Towards a sustainable olive grove: myth or reality?	Click HERE	Published in Olimerca (pg.76-81)
	Rational management of nutrients in the olive grove	Click HERE	Posted in Agriculture
	Advances in the sustainability of the olive grove	Click HERE	Posted in AE Diario Ideal
	Climate change and olive orchards	Click HERE	Posted in Kapitalis
	Sustainolive project presentation	Click HERE	Posted in Info Climat

Category Title of the activity	Material Query	Link	Brief description
Informative articles	L'olivicultura ha bisogno di sostenibilità. UNIBO - UNIRC - UNIPR	Click HERE	Paper for online publication "Teatro Naturale"
	Curare un oliveto e fare bene al pianeta: da quali pratiche partire	Click HERE	Online publication on magazine Oliofficina
	L'impegno del settore olivicolo in contrasto al cambiamento climatico	Click HERE	Online publication on magazine Oliofficina
	Diário Expresso (2021): Pinto-Correia, T., Loupa Ramos, I., Antunes Ferreira, J., Muñoz-Rojas, J., Guiomar, N., da Veiga, J., Marques, J.T., Pinto, P., Ferrão, J. "A paisagem para além dos incêndios – quem é responsável?" (Landscapes beyond forest fires: who's responsible?). Diário Expresso. Opinião, MED/UEVORA	Click HERE	Publication on Diário Expresso (17-08-2021)
	Diário Expresso (2020): Pinto-Correia, T.; de Carvalho, M.; Serralheiro, R.; Chambel, A.; Muñoz-Rojas, J.; Araújo, M.; Partidário, R.; Loupa-Ramos, I. (2020). "Sustentabilidade da agricultura no Alentejo em risco". Diário Expresso, 2020, Opinião, MED/UEVORA	Click HERE	Publication on Diário Expresso (21-07-2020)
	Die Freitag (2022). Asmuth, T. Der Damm und die Dürre. (The dam and the river) MED/UEVORA	Click HERE	Publication on Die Freitag (Grünes Wissen) (21-07-2022)
	Gestión racional de los nutrientes en el olivar	Click HERE	Publication on Agricultura

Category Title of the activity	Material Query	Link	Brief description
Informative articles	Seven practices for the adaptation of olive growing to the new green deal that keep high standards for olive yields	Click HERE	Posted in Agronews
	Establishment of cover crops for soil enrichment with nutrients and carbon storage in Mediterranean olive groves	Click HERE	Published in Olivenews
	Visit to the MED facilities (Valverde - Mitra, Évora) by the Minister of Science and Secretaries of State for Higher Education and Energy (Portugal)	Click HERE	Published in Med-uevora

Category Title of the activity	Material Query	Link	Brief description
News	Progress in WP5 of the SUSTAINOLIVE project: Socio-economic and Life-Cycle assessment of the STSs. UNIRC	Click HERE	SUSTAINOLIVE website
	Progress in work package 6 of the SUSTAINOLIVE project. UJA	Click HERE	SUSTAINOLIVE website
	Work on experimental plots (WP3) in Portugal	Click HERE	SUSTAINOLIVE website
	Collecting biomass from the manipulative experiment on seeded cover crops. UJA	Click HERE	SUSTAINOLIVE website
	SUSTAINOLIVE develops the idea "Collaborating Entities"	Click HERE	SUSTAINOLIVE website
	7th Annual Kalamata Olive Oil and Olive Festival. Kalamata Cooperative	Click HERE	SUSTAINOLIVE website
	Insect manure and cover crop applications in ELGO DIMITRA's pilot olive farm in Chania	Click HERE	SUSTAINOLIVE website
	Olive mill waste compost application in ELGO DIMITRA's pilot olive farm in Chania	Click HERE	SUSTAINOLIVE website
	Evaluation of STS application in ELGO DIMITRA's pilot olive farm in Chania. Cover crops	Click HERE	SUSTAINOLIVE website

Category Title of the activity	Material Query	Link	Brief description
News	STS applications in ELGO DIMITRA's pilot and experimental olive farm in Chania. Compost	Click HERE	SUSTAINOLIVE website
	Transnational meeting in Kalamata	Click HERE	SUSTAINOLIVE website
	Sustainolive visit Evora	Click HERE	SUSTAINOLIVE website
	First results of the Sustainolive Project in Greece	Click HERE	SUSTAINOLIVE website
	A conference on sustainability in the olive sector	Click HERE	SUSTAINOLIVE website
	Harvest Ouzenzan Province, Al Houda Women's Association	Click HERE	SUSTAINOLIVE website
	Third International Symposium on Olive Oil and Health began, organized by the University of Jaén and the University of Yale	Click HERE	SUSTAINOLIVE website
	Presentation of the Sustainolive project at the 3rd Agroecology Europe Forum, in Barcelona	Click HERE	SUSTAINOLIVE website
	Presentation of the Sustainolive project in an online training program on agroecological production systems and climate change, in Greece	Click HERE	SUSTAINOLIVE website

Category Title of the activity	Material Query	Link	Brief description
News	Tunisia Case study. Implemented cover crops and other soil managements in rainfed olive orchards	Click HERE	SUSTAINOLIVE website
	Visit of plots of students from Sweden	Click HERE	SUSTAINOLIVE website
	Visit of plots – BIOCHAR	Click HERE	SUSTAINOLIVE website
	Results Booster Platform	Click HERE	SUSTAINOLIVE website
	Presentation of Sustainolive to the Head of the Prefecture of Crete	Click HERE	SUSTAINOLIVE website
	Training workshops in Morocco	Click HERE	SUSTAINOLIVE website
	Workshop on climate change in Crete	Click HERE	SUSTAINOLIVE website
	News workshops on good practices in olive groves in andalusian cooperatives	Click HERE	SUSTAINOLIVE website
	Olive and Oil Festival Kalamata 2022	Click HERE	SUSTAINOLIVE website
	Participatory activities with SUSTAINOLIVE	Click HERE	SUSTAINOLIVE website
	Workshops SUSTAINOLIVE	Click HERE	SUSTAINOLIVE website

Category Title of the activity	Material Query	Link	Brief description
News	Communication promotion campaign in Spain for the SUSTAINOLIVE project	Click HERE	SUSTAINOLIVE website
	SUSTAINOLIVE present at the XIV International Congress of Agroecology of SEAE	Click HERE	SUSTAINOLIVE website
	Article on the framework and first results of the Sustainolive project	Click HERE	SUSTAINOLIVE website
	OLEA meeting: 'FIGHTING THE CLIMATE CHANGE IN THE OLIVE'	Click HERE	SUSTAINOLIVE website
	The SUSTAINOLIVE project has been selected to participate in COP27	Click HERE	SUSTAINOLIVE website

Category Title of the activity	Material Query	Link	Brief description
Other outreach events	SUSTAINOLIVE Newsletters (available in 6 languages). TKV	Click HERE	Newsletters with events and progress of the SUSTAINOLIVE project
	CEPAAL Newsletters	Click HERE Click HERE Click HERE Click HERE	Newsletters with all the events, projects and actions in which CEPAAL participates and which include news about the Sustainolive project
	Diverse & multifunctional forms of agriculture and their contribution to the protection of the natural and cultural landscapes of the olive tree in the context of sustainable development. NILEAS Group	PDF Report	Symposium Olive4All
	Precision Farming in olive cultivation seen from the point of view of Farmers' Groups. NILEAS Group	Click HERE	AgriBusiness Peloponnese Forum 2022
	Olive cultivation and its connection with the environment and culture. NILEAS Group	PDF Report	Elia Lesvos Confest – 1st International Olive Conference and Festival
	Participation of NILEAS Group in European Projects, aiming to provide an organic Mediterranean model of agriculture	PDF Report	IFOAM AgriBioMediterraneo visited one of NILEAS olive groves.
	New Models of Management and Certification in Olive Groves: Biodiversity in the Greek Olive Grove. NILEAS Group	PDF Report	Good Farming and Oiling Practices Event
	Olivicoltura del Mediterraneo più sostenibile	Click HERE	Communication on online publication agricoltura.it

Category Title of the activity	Material Query	Link	Brief description
Other outreach events	Coltivazione sostenibile dell'olivo: UNIPR. - CIDEA	Click HERE	Press release, University of Parma website
	Coltivazione sostenibile dell'olivo. UNIPR.	Click HERE	Online publication "Industry chemistry"
	Al via il progetto europeo "SUSTAINOLIVE". UNIPR.	Click HERE	Online publication "Foodcommunity"
	SUSTAINOLIVE: I campionamenti negli uliveti delle due aziende toscane. AIAB	Click HERE	AIAB webpage
	Sustainolive: le attività primaverili negli uliveti toscani. AIAB	Click HERE	AIAB webpage
	Video presentation on the project. UNIPR.	Click HERE Click HERE	Online exhibition "R2B OnAir 2020" – video presentation
	Poster and stand in CIBUS 2022. UNIPR.	Click HERE	International exhibition CIBUS 2022, Parma, Italy
	Pratiche sostenibili – poster. UNIPR.	Click HERE	Exhibition "Interno Verde"
	Pratiche sostenibili – Poster in Fascination of Plants Day. UNIPR.	Click HERE Click HERE	Activities for citizens in the Botanical Garden
	La vita infinita degli oggetti e dei materiali - Notte dei Ricercatori e delle Ricercatrici. UNIPR.	Click HERE	Stand and practical activities for citizens in University of Parma
	La vita infinita degli oggetti e dei materiali – programme Researchers@school" for school childrens. UNIPR.	Click HERE	Practical activities in elementary schools of Parma province

Category Title of the activity	Material Query	Link	Brief description
Other outreach events	Presentation of SUSTAINOLIVE to the Minister of Rural Development and Food. ELGO-DIMITRA	Click HERE	The Minister of Rural Development and Food of Greece visited ELGO-DIMITRA in
	Presentation of SUSTAINOLIVE within 21 st Edition of PRIM'OLIO. UNIRC	Click HERE	21 st Edition of PRIM'OLIO Event (16 Ottobre 2021, Azienda Olearia San Giorgio, San Giorgio Morgeto, Reggio Calabria)
	Modernization and sustainability of the olive grove. UJA	Click HERE	COPE Expoliva Conference
	Workshop about the soil health in olive groves. UJA	Click HERE	PREPSOIL Olive Tree Crops Soil Needs
	Guest Speaker Muñoz-Rojas, J (2020). Impactos socioambientais sobre o território e a paisagem. (Socio-environmental impacts of the intensification of olive groves over territories and landscapes). MED/ UEVORA	Click HERE	"Conversa Ecologista, A Invasão do olival e de outras culturas intensivas no Alentejo". Avis (Alentejo, Portugal). 12 September 2020
	Guest Speaker Muñoz-Rojas, J (2022) "É viável a intensificação sustentável para o olival Alentejano?" (Is the sustainable intensification of olive groves in Alentejo viable?). MED/ UEVORA	Click HERE	VinazReg Seminar, Reguengos de Monsaraz (Portugal) 25 November 2022
	Guest Speaker Muñoz-Rojas, J. (2022). Bagaço da azeitona: contextualização e estado da questão (oportunidades e desafios) (Olive pomace: contextualization and state of the art. MED/ UEVORA	Click HERE	CCDR. Alentejo (Évora, Portugal) 3 – May 2022

Category Title of the activity	Material Query	Link	Brief description
Other outreach events	Guest Speaker Muñoz-Rojas, J. Prats, S., Rodríguez-Sousa, A. (2022) Alentejo olive orchards: Management, erosion, C balance	Click HERE	CCDR. Alentejo (Évora, Portugal) 17 February 2023
	Guest panel member Muñoz-Rojas, J. (2023). Pensar o Rural do Futuro. (Thinking about rural futures). MED/ UEVORA	Click HERE	Ovibeja (Beja, Portugal) 27 April 2023
	Communication actions of the SUSTAINOLIVE project. TKV	Click HERE	XIV International Congress of Agroecology of SEAE
	"90 segundos de ciencia". UEVORA	Click HERE	Antena 1
	Presentation of SUSTAINOLINE project. Dr. Vasileios Stournaras, University of Ioannina. ELGO	Click HERE	Olive and Oil Festival in Kalamata. 2021
	Results from the project SUSTAINOLIVE, Cooperative of Kalamata and ELGO - DIMITRA	Click HERE	Olive and Oil Festival in Kalamata. 2021
	Workshop on climate change in Crete. ELGO - DIMITRA.	Click HERE	In the framework of the project LIFE Adaptivegreece
	Presentation of Sustainolive to LABEYRIE FINE FOODS. ELGO - DIMITRA	Click HERE	Teleconference was realized between researchers of ELGO - DIMITRA and
	Presentation of Terra Creta Olive Academy 10/03/2023, Chania Greece. ELGO - DIMITRA		Presented in numerous websites and local TV

Category Title of the activity	Material Query	Link	Brief description
Other outreach events	Improving the sustainability of olive growing. ELGO - DIMITRA	Click HERE Click HERE Click HERE Click HERE Click HERE	Presentation of Sustainolive sustainable practices Olive and Oil Festival Kalamata 2022
	Presentation of good agricultural practices for olive growing and adaptation to climate change. ELGO - DIMITRA	Click HERE	A video on youtube with the presentation of Sustainolive sustainable practices and results regarding the benefits for soil fertility and carbon storage as well as adaptation to climate change
	Sustainable practices were presented to prisoners of the Agricultural Prison of Chania. ELGO- DIMITRA	Click HERE	Posted in website of ELGO - DIMITRA
	SUSTAINOLIVE with the European Association for Innovation in Productive and Sustainable Agriculture of the European Union (EIP Agri)	Click HERE	EIP Agri
	Webinar on scientific research at the service of the olive grove in the countries of the Mediterranean Basin. UJA - AEU	Click HERE	Participatory online seminars
	The European night of researchers. Julio Calero. UJA	Click HERE	Unit of Scientific Culture and Innovation

Category Title of the activity	Material Query	Link	Brief description
Other outreach events	SUSTAINOLIVE project: innovative actions to promote sustainable olive groves in the Mediterranean basin. UJA	Click HERE	XXVII Technical Conference of the Spanish Society of Organic Agriculture
Training courses in organic farming	Organic production of olive groves and production of organic oil	Click HERE	On Line Training Spanish Society of Organic Agriculture
	Organic cultivation of fruit trees	Click HERE	On Line Training Spanish Society of Organic Agriculture
	Organic fertilization for olive orchards. IO		Face to face seminar
	The physico-chemical and sensory quality of organic olive oil. IO		Face to face seminar
	Good practices for the extraction of extra virgin olive oil. IO		Face to face seminar
	Good practices of olive tree pruning. IO		Face to face seminar
	Preparation and use of compost to fertilize the soil and improve the yield of olives. IO		Face to face seminar

Category Title of the activity	Material Query	Link	Brief description
EIO Multimedia	Sustainable practices in the olive grove	Click HERE	Jornadas COPE Expoliva
	Intensive campaign of 2 spots on olive grove vegetable covers together with periodic radio broadcasts of podcasts. TKV	Click HERE video 1 Click HERE video 2	Multimedia Jaén and Cadena Ser
	Informative column on super-intensive olive groves. TKV	Click HERE	Multimedia Jaén and Cadena Ser
	Informative column on challenges for our olive grove. TKV	Click HERE	Multimedia Jaén and Cadena Ser
	Informative column on european green deal and olive groves in the province of Jaén. TKV	Click HERE	Multimedia Jaén and Cadena Ser
	Intervention in the program Espacio Protegido (Canal Sur TV). TKV	Click HERE	Interview on Carbon Farming and carbon footprint of the olive grove (minute 23:30)
	Efectos del cambio climático en el olivar. IFAPA	Click HERE	Conference Ignacio Lorite . IFAPA
	From CO ₂ to Organic Carbon Interview with Roberto Garcia Use and utilities of compost Effects of the CAP reform on the olive grove	Click HERE Click HERE Click HERE Click HERE	Conference DO Estepa

Category Title of the activity	Material Query	Link	Brief description
EIO Multimedia	Interview with Concepcion Garcia	Click HERE	Conference DO Estepa
	Olive grove irrigation with reclaimed water	Click HERE	
	Interview with Emilio Camacho	Click HERE	
	Effects of the labor reform in the olive grove	Click HERE	
	Interview with Mercedes Adalid	Click HERE	
	Interview with Antonio Caro	Click HERE	
	SUSTAINOLIVE Web Page. TKV	Click HERE	Informative and training material
	SUSTAINOLIVE Youtube channel. TKV	Click HERE	Dissemination videos
	News stories Castilla de Canena organic producers.	Click HERE	SO Youtube Chanel
	News Stories. Cortijo Spiritu Santo organic producers.	Click HERE	
	Evolution of Work Package 4	Click HERE	
	Calculation of bulk density. Julio Calero.	Click HERE	
	Carbon Footprint in Olive Groves and Biovolume Measurement. Roberto García	Click HERE	

Category Title of the activity	Material Query	Link	Brief description
EIO Multimedia	Presentation of the Greek partners during the visit of the project coordinator	Click HERE	SO Youtube Chanel
	Presentation of the Moroccan partners during the visit of the project coordinator 1/2	Click HERE	
	Presentation of the Moroccan partners during the visit of the project coordinator 2/2	Click HERE	
	José Muñoz. EVORA University	Click HERE	
	Lourdes Castro. University of Jaén	Click HERE	
	Kamal Targuisti. University Abdelmalek Tetouan	Click HERE	
	Alejandro Gallego. Tekieroverde	Click HERE	
	Fatima Raji Association Tismonine	Click HERE	
	Sebastián Sánchez. University of Jaén	Click HERE	
	Patricia García. UNIBO	Click HERE	
	Gema Parra. University of Jaén	Click HERE	
	Moisés Caballero. DOP Estepa	Click HERE	
	Gonçalo Morais. CEPAAL	Click HERE	

Category Title of the activity	Material Query	Link	Brief description
EIO Multimedia	Alessandro Triantafyllidis. AIAB	Click HERE	SO Youtube Chanel
	Ana Carihlo. SPORAO	Click HERE	
	Elena Guzman. University of Jaén	Click HERE	
	Manuel González. UPO	Click HERE	
	Belén Fernández. IRTA	Click HERE	
	George Kokinos. NILEAS	Click HERE	
	Nelson Marmioli and Elena Maestri. UNIPARMA	Click HERE	
	Ignacio Lorite. IFAPA	Click HERE	
	Roberto García. University of Jaén	Click HERE	
	Olfa Boussadia. IO	Click HERE	
	Anna Irene de Luca. UCA	Click HERE	
	José Luis Quiles. UGR	Click HERE	
	Life cycle methodologies and social agrarian metabolism. Anna Irene de Luca.	Click HERE	
	The future of the olive grove in Alentejo. Francisco Mondragao	Click HERE	

Category Title of the activity	Material Query	Link	Brief description
EIO Multimedia	Capture of carbon dioxide in the olive grove. Roberto García	Click HERE	SO Youtube Chanel
	Kalamata Cooperative. Antonopoulos Michail	Click HERE	
	Making compost with the by-products of olive oil mills. Tomás Soria. Olivo Real.	Click HERE	
	SUSTAINOLIVE Project	Click HERE	
	Erosion in the Mediterranean olive grove. TKV	Click HERE	
	SUSTAINOLIVE Social Networks	Click HERE Twitter Click HERE Facebook Click HERE Instagram	Informal communication and dissemination platforms with the olive sector and society
	CEPAAL website.	Click HERE Click HERE Click HERE Click HERE	News about the project
	UNIRC website	Click HERE Click HERE Click HERE Click HERE	News about the project
	UNIRC news in local online magazines	Click HERE	News about the project

Category Title of the activity	Material Query	Link	Brief description
EIO Multimedia	UNAPROLwebsite	Click HERE	Informative and training material
	CEPAAL Social networks	Click HERE Instagram Click HERE Facebook Click HERE Facebook Click HERE YouTube	Informative and training material
Mailings	SUSTAINOLIVE Resources	Private data	Dissemination of project information by email
	IO Mailigs	Private data	Dissemination of project information by email
	CEPAAL Mailigs	Private data	Dissemination of project information by email

SUSTAINOLIVE

Communication Activities

Information material	Target audience	Channels of diffusion	Outcomes middle June 2023	Indicators of impact			
				Units printed	Visualizations	Downloads	Social Networks Reactions
Collection of sheets for olive farmers (7 languages)	Farmers, technicians, cooperatives and mills in the olive sector, scientific community and the general public	Website and R.R.SS	Number of views and downloads through the web and number of views, downloads and reactions (like, share) in R.R.SS	Not applicable	>35000	>6000	>10000
Manual of good practices in olive groves (7 languages). TKV	Farmers, technicians, cooperatives and mills in the olive sector	Website	Number of views and downloads through the web	Not applicable	>1500	300	No data
Glossary of agroecological concepts applicable to olive cultivation (2 languages). UJA	Farmers, technicians, cooperatives and mills in the olive sector, scientific community and the general public	Website	Number of views and downloads through the web	Not applicable	>2500	1114	No data
Manual of education and training of the olive grower for the ecological transition (2 languages). UJA	Farmers, technicians, cooperatives and mills in the olive sector	Website	Number of views and downloads through the web	Not applicable	>2500	1004	No data
Hobby book on olive oil and the nature of the olive grove. UJA	Schoolchildren (from primary to high school and training cycles), teachers and families (general population)	Website	Number of copies	5850	931	No data	No data
Web page. TKV	General public, academic sector and players in the olive oil industry	Website and dissemination campaign in centers	Distributed and number of downloads through the web	Not applicable	50002	Not applicable	>2000
Newsletters. TKV	Farmers and technicians in the olive sector	Web and email subscription	Statistics offered by web support	Not applicable	>4500	3551	No data

Information material	Target audience	Channels of diffusion	Outcomes middle June 2023	Indicators of impact			
				Units printed	Visualizations	Downloads	Social Networks Reactions
Social networks. TKV	General public	Website	Statistics offered by web support	Not applicable	>50000	No data	>15000
YouTube channel. TKV	General public, academic sector and players in the olive oil industry	Web and email subscription	Statistics offered by the platforms	Not applicable	158233	Not applicable	Not applicable
Jiennense Multimedia spots campaign. TKV	General public	Internet	Statistics offered by the platforms	Not applicable	~150000	Not applicable	Not applicable
Intervention in the program Espacio Protegido (Canal Sur TV). UJA	General public	Website	Audience (number of viewers; data provided by the TV channel)	Not applicable	~320000	Not applicable	Not applicable
Webinar cycle. UJA	Farmers and technicians in the olive sector	Television	Potential audience (number of viewers)	Not applicable	620/3226	Not applicable	Not applicable
Cycle of workshops in olive oil cooperatives. UJA	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Television	Number of attendees/ Web views	Not applicable	374	Not applicable	Not applicable
Outreach events NILEAS Group	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Olive oil events	Number of attendees	Not applicable	468	Not applicable	Not applicable
Cycle of DO Estepa workshops. From CO ₂ to Organic Carbon	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Digital platform/ Website	Number of attendees	Not applicable	680	Not applicable	Not applicable
Cycle of DO Estepa workshops. Interview with Roberto García	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperatives (face-to-face)	Youtube channel visits	Not applicable	303	Not applicable	Not applicable

Information material	Target audience	Channels of diffusion	Outcomes middle June 2023	Indicators of impact			
				Units printed	Visualizations	Downloads	Social Networks Reactions
Cycle of DO Estepa workshops. Use and utilities of compost	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	453	Not applicable	Not applicable
Cycle of DO Estepa workshops. Use and utilities of compost. Interview with Concepcion	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	114	Not applicable	Not applicable
Cycle of DO Estepa workshops. Olive grove irrigation with reclaimed water	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	570	Not applicable	Not applicable
Cycle of DO Estepa workshops. Interview with Emilio Camacho	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	114	Not applicable	Not applicable
Cycle of DO Estepa workshops. Effects of the labor reform in the olive grove	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	361	Not applicable	Not applicable
Cycle of DO Estepa workshops. Interview with Mercedes Adalid	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	321	Not applicable	Not applicable
Cycle of DO Estepa workshops. Effects of the CAP reform on the olive grove	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	2592	Not applicable	Not applicable
Cycle of DO Estepa workshops. Effects of the CAP reform on the olive grove. Interview with Antonio Caro	Farmers, technicians, cooperatives and mills in the olive sector, scientific community	Cooperative and Online	Youtube channel visits	Not applicable	775	Not applicable	Not applicable

Information material	Target audience	Channels of diffusion	Outcomes middle June 2023	Indicators of impact			
				Units printed	Visualizations	Downloads	Social Networks Reactions
Resources produced within the framework of the project and educational videos. TKV	Cooperatives, Agricultural Organizations, Universities, Research Centers, Public Institutions linked to agriculture	Mailings		Not applicable	2.346	Not applicable	Not applicable
Resources produced within the framework of the project. UNIBO	olive oil stakeholders	Mailings		Not applicable	¿?	Not applicable	Not applicable
VinAzReg Presentation Workshop Sustainolive Project	Producers, students, teachers, economic agents of Alentejo	Zoom	Zoom	Not applicable	By Zoom: 96 Face-to-face: 38	Not applicable	Not applicable
CEPAAL Newsletters	Farmers and technicians in the olive sector	Mailchimp	Statistics offered by web support	Not applicable	>100	Not applicable	Not applicable
CEPAAL Website	General public, academic sector and players in the olive oil industry	Website	Statistics offered by web support	Not applicable	>3000	Not applicable	Not applicable
UNAPROL Website	Cooperatives, Agricultural Organizations, Universities, Research Centers, Public Institutions linked to agriculture	Website	Statistics offered by web support	Not applicable	>3000	178	Not applicable
UNAPROL Demonstration events	Training producers on sustainable techniques through pruning	Field activities	Number of competitors	Not applicable	Not applicable	Not applicable	103
UNAPROL Webinar	Technicians of our member organizations to update them on the results of the project	Webinar and Field activities	Number of competitors and potential number of	Not applicable	Not applicable	Not applicable	577
UNAPROL dissemination among producer associations	Transfer of innovative solutions developed within the project	See producer organization members	Statistics offered by web support	Not applicable	Not applicable	Not applicable	28 producer organizations 2500 producers

Information material	Target audience	Channels of diffusion	Outcomes middle June 2023	Indicators of impact			
				Units printed	Visualizations	Downloads	Social Networks Reactions
CEPAAL Mailings	Cooperatives, Agricultural Organizations, Universities, Research Centers, Public Institutions linked to agriculture	Mailings	Youtube channel visits	Not applicable	>100	Not applicable	Not applicable
NILEAS GROUP Mailings	Cooperatives, Agricultural Organizations, Universities, Research Centers, Public Institutions linked to agriculture	Mailings	Youtube channel visits	Not applicable	>100	Not applicable	Not applicable
TKV Mailings	Cooperatives, Agricultural Organizations, Universities, Research Centers, Public Institutions linked to agriculture	Mailings	Youtube channel visits	Not applicable	>5.000	Not applicable	Not applicable
Informative articles on online magazines, in Italian	Operators, farmers, general public	Website of the online magazines	No statistics	Not applicable	Not applicable	Not applicable	Not applicable
Scientific presentations in International conferences	Scientific community	Websites of congresses, scientific societies	Number of attendees	Not applicable	100	Not applicable	Not applicable
Press releases on the University websites	Researchers, personnel, general public	PARMA Website	No indicators	Not applicable	Not applicable	Not applicable	Not applicable
Pratiche sostenibili – posters during public events in 2022	General public	PARMA Website	Number of contacts	Not applicable	50	Not applicable	Not applicable
La vita infinita degli oggetti e dei materiali – Researchers' Night and programme Researchers@school [®] for school childrens	General public and schools	PARMA Website	Number of contacts	Not applicable	100	Not applicable	Not applicable

Information material	Target audience	Channels of diffusion	Outcomes middle June 2023	Indicators of impact			
				Units printed	Visualizations	Downloads	Social Networks Reactions
Demonstration Event – Congresso Nacional de Azeite 2023 May 2023 - Portugal	Farmers, policy makers, market agents and Experts	Website of Congress	Number of attendees	Not applicable	175	Not applicable	Not applicable
Participation in different discussion groups in PT 2022-2023 (for further details see upper table)	Farmers, policy makers, market agents and Experts	Website of organizing institutions (CCDR, CVRA)	Number of attendees	Not applicable	250	Not applicable	Not applicable
Demonstration Event – Féria Nacional de Agricultura June 2023 – Portugal (for further details see upper table)	Farmers, policy makers, market agents and Experts	Website of organizing institutions (CCDR, CVRA)	Number of attendees	Not applicable	300	Not applicable	Not applicable
CEPAAL Newsletters	Farmers, policy makers, market agents and Experts	Website of Congress	Number of attendees	Not applicable	100	Not applicable	Not applicable

SUSTAINOLIVE




**SUSTAIN
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PRIMA
EUROPEAN UNION
IN THE MEDITERRANEAN AREA



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